



CELEBRATING 150 YEARS OF MOVING BUSINESS FORWARD

Greetings,

Thank you for showing interest in the Duluth Area. As advocates of Duluth, we have created this packet as a resource to help you take advantage of the many opportunities this great city offers. The relocation consultants included can help you make a smooth transition into the community.

The Duluth Area Chamber of Commerce has served its members for more than 150 years by providing business advocacy, collaboration leadership and member-driven initiatives. We serve as the premier advocate for commerce and industry by facilitating interaction among business, government, education, labor, and the greater community. We actively create innovative opportunities for business to advance within local and global economies.

This packet includes information of sectors relevant to Duluth living – including health care, education, finance, housing, and more. We hope you find this resource to be helpful in your transition to the Duluth area.

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Once you are settled, feel free to stop in and visit us at the Chamber.

Cordially, Duluth Area Chamber of Commerce Staff

WHY DULUTH?

- 2022 Top 10 Great Cities in the United States for Outdoor Adventures (*The Washington Post*)
- 2021 Top 10 Remote-Ready Cities in the US (Livability)
- 2019 The Most Climate Proof City in America (New York Times)
- 2018 Most Underrated City in Minnesota (*Thrillist*) 10 Best Christmas Towns (*New York Post*)
- 2017 Least stressed city in America (*SmartAsset*) Fittest City in America (Fitbit)
- 2016 A best college town (College Rank)
- 2015 Top 10 US Destinations (Lonely Planet)
- 2014 AMSOIL Arena named the Nation's No. 1 Hockey Facility (Stadium Journey) Top 20 Fastest Growing Cities in America (Nerd Wallet.com) Best Place to Live (Outside Magazine)
 6 Best Vacation Destinations that will Improve your Work (Forbes) St. Louis County recognized for Special Achievement in GIS technology (Esri) Haines Road project Disaster or Emergency Construction Repair Project of the Year (American Public Works Association) 15th Fastest Growing Municipal Economy in America (U.S. Census) St. Louis
- St. Louis County Rated AA+ (S&P Ratings Services)
 One of The Best Places For Business And Careers (Forbes Magazine)
 No. 20 among The 40 Best College Towns (Travel + Leisure)
 Haines Road rebuilding named Project of the Year (Minnesota County Engineer's Association)
 Best Adventure Hub-Runner Up, second to Kununurra, Australia (Outside Magazine)
- 2012 Top 25 Cleanest U.S. Cities (American Lung Association)
- 2011 Top Port City (Railway Industrial Clearance Association RICA) Best Day Trip Destination (*City Pages Magazine*)
- **2010** Top 5 Small City for Livability (*Money Magazine*)
- 2009 Top 10 Places to Raise an Outdoor Kid (*Backpacker Magazine*)

DULUTH AREA CHAMBER OF COMMERCE RELOCATION INFORMATION



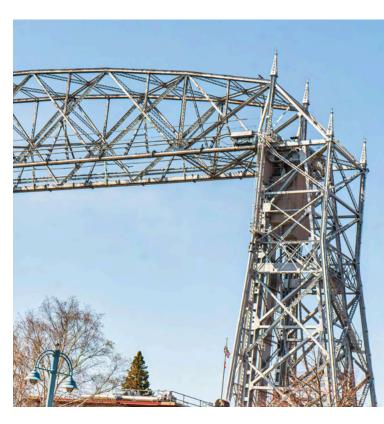
Residents of Duluth and our region have outstanding, award-winning care within their reach.

The excellent reputation of Duluth's health-care industry attracts patients from as far as Canada, International Falls, Brainerd and Upper Michigan. Patients can choose from two world-class health care systems and numerous smaller, privately owned facilities.

A healthy competition exists among Duluth's health-care providers, helping to cut costs and raise the quality of care as each facility strives to attract the highest number of patients. Competition does not diminish the health-care industry's cooperation. Each major provider offers a variety of cutting-edge technologies, many of which are unique to that hospital. In this way, patients are covered for every possible type of care they may need, from the CyberKnife center to the Cancer Care Center to same-day surgery and beyond.

Many senior care, assisted living and nursing home options are also available in Duluth. In fact, CNN ranked Duluth No. 23 in its "25 Best Places to Retire" list. State-of-the-art medical and rehabilitative facilities, comfortable living arrangements and creative social activities are among the assets provided at Duluth's eldercare centers.

In addition to providing outstanding care, the area's health-care sector provides jobs and serves as a strong economic driver, totaling approximately 28 percent of the regional economy. Furthermore, local universities, including the Duluth campus of the University of Minnesota Medical School, The College of St. Scholastica, Lake Superior College and Wisconsin Indianhead Technical College draw an abundance of medical students from around the nation and world, invigorating the Duluth economy with a fresh, new source of talent.



Health-care facilities in the Duluth area are excellent resources for both our community and our regional economy. With their exceptional reputations, competitive costs and great economic impact, health-care facilities and providers are assets to residents of the Duluth area and beyond.

DULUTH AREA CHAMBER OF COMMERCE RELOCATION INFORMATION Dental care for the entire family

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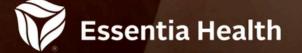
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Duluth's great livability has been recognized by several national magazines. In 2014, Duluth won Outside Magazine's Best Outdoors Town contest. Money Magazine has ranked Duluth several times as one of the best cities to live in the country.

The city offers affordable single-family homes and condominium/town home properties, with newer upscale housing nearer to downtown. Large, older homes with panoramic views of Lake Superior line Duluth's extensive hillside while beautiful, turn-of-the-century mansions line the coast of Lake Superior. Duluth's distinctive history is also evident in the western communities of Morgan Park and Spirit Mountain, where the homes and neighborhoods were originally created for U.S. Steel plant workers.

Rental options range from apartment complexes to older renovated homes to new townhomes. Many apartments are located near Duluth Transit Authority bus lines. Others include extra perks like snow removal, controlled access and proximity to parks and other recreational areas. Many rental units and homes feature off-street parking, but for those that don't, alternate side parking is effective year-round in Duluth.

Campus Park, Boulder Ridge and Summit Ridge offer popular housing destinations for local college students. BlueStone Lofts – a housing development near the University of Minnesota Duluth geared toward college students and professionals – opened in 2013 and the adjacent, upscale BlueStone Flats opened in spring 2016. The development's newest BlueStone Vue opened in 2021 and fea- tures a variety of accommodations. All three complexes are within walking distance of The Shops at BlueStone, featuring restaurants and retail stores. Kenwood Village, a retail and housing complex on the corner of Kenwood Avenue and Arrowhead Road, and ENDI Apartments on the corner of 21st Avenue East and London Road, also opened in 2016. Both feature upscale amenities as well as convenient access to retail shopping and restaurants. District Flats at Miller Hill opened in 2018, providing 72 units in the heart of Duluth's Miller Hill Mall area and its diverse options for shopping, dining and entertainment. CityView Flats, which opened in late 2019, offers new luxury apartments in downtown Duluth near Lake Superior and Canal Park. New residential developments continue to open around the community. Enger Lofts and Lincoln Park Flats are new apartment options in the popular Lincoln Park Craft District; and a large apartment complex in Hermantown – Aery – opened in 2021.

Median pricing by Duluth zip code: https://www.homes.com/duluth-mn/what-is-my-home-worth/





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BY CHERYL FOSDICK



Just recently, in 2020, "deep dive" became an officially recognized idiom by *Merriam-Webster's Collegiate Dictionary*. Here is action — a verb metaphorically connected to the highest cliffs and the deepest ocean trenches. Heroic images of the sweating and fearful in iron submersibles and those with toes to the cliffs aside, the aim of deep diving is to attain a netherworld, to get to the bottom of things — not as an endpoint, mind you. Deep diving goes to the foundations, to rummage for a clear voice or a sign in a world of commotion.

In gesture, deep diving is to gracefully disappear for periods of time, in our own embrace.

As much as the corporate world might consider this a group exercise in marketing, I would argue that the real power of deep diving is private. To deep dive is a personal search for meaning — immersion to the limit of individual delight and enlightenment. All humans test these waters, driven by curiosity and a longing for common ground.

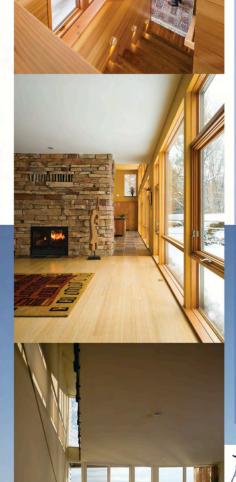
As place-makers, architects and designers deep dive every day. We carry around vaults of experience, observation and practice. To find meaning in our professional and personal lives, we cast about for those in whom we find threads of our same cloth. We pursue our clients. Equally, they seek us. We bring ourselves to the table — this variable surface much like water — with the goal of giving people a built version of themselves through our eyes. In the best of times, we and our clients will individually deep dive many sketches, images, artifacts, materials — innumerable possibilities — over and over again. With each new understanding, we look to resurface closer and closer to each other.

With these thoughts, it is important to clarify an understanding about deep diving, clients, and our practice. Even as many around the world cannot safely do so, all people should practice from their own individual and ever-cultivating points of view. In deep dives as designers, we are looking for our patron's world within our own lives and experiences. We will find common ground between us, because, to have consequential lives, we must. As designers of place, we need our clients to be thoughtul and engaged. For me, long gone are the days of *Designers with Autographs*, and far more rich and fulfilling are these days of creating cairns out of the stories of our clients' lives — each stone to be turned also considered personally, each stop to be pulled also releasing our own memories, each net widely cast over deep dives undertaken by our clients and ourselves in the messy, enchanting, daring, gratifying process of Design.

Diving deeply always, from our Duluth and Bayfield offices on the coast of Gitchi-Gami. Drop in and compose a project together with us.

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Home to a wide array of learning institutions from early childhood to post-secondary schools, Duluth boasts an excellent and diverse educational system that provides lifelong learning opportunities for residents of all ages.

Duluth offers an abundance of early childhood education options to meet the needs of children and families. Parents are able to make educated choices regarding where to enroll their children during these formative years of rapid growth and development. The community offers private and public ear- ly childhood programs, full- and part-time programs, nursery school, family child care, and licensed and nationally accredited childcare centers with infant through school-age programs.

The fall of 2013 concluded the Duluth Public Schools Long Range Facilities Plan that began in 2006 with the goal to improve educational opportunities for all Duluth Public Schools students. The plan was designed to create a more efficient school system focused on providing an education rivaling the best Minnesota has to offer while serving to attract tomorrow's families with the best possible schools. Benefits include critical investments for safety and education quality; smarter use of school resources; greener, more energy-efficient schools; and value for taxpayers. The final school renovations were completed in the fall of 2013. In total, 13 schools throughout the city have been completely trans- formed into modern, sustainable, quality learning facilities.

Additionally, three major universities, a number of community colleges and several specialized busi- ness schools are located in the Duluth area. University students comprise approximately 18 percent of Duluth's population. These students – who hail from the Duluth area and across Minnesota, the nation and the world – are a major economic driver for the area and provide regional employers im- mediate access to an educated workforce.



DULUTH AREA CHAMBER OF COMMERCE RELOCATION INFORMATION





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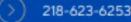
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- Accredited academic excellence
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- Strong sense of community
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- Tuition assistance program

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Well-known national banks, local banks, credit unions and mortgage banks are located conveniently throughout Duluth, easily allowing residents and local businesses to access their banking needs close to home. Duluth's financial institutions pride themselves on excellent customer service, along with providing customers with business-friendly banking hours and many online banking options. A comprehensive menu of services is offered – from traditional bank products, commercial loans, home financing, checking accounts, competitive rates on savings and loans and 24-hour telephone and auto banking to many conveniently located ATMs.

In addition, specialized options include business-to-business banking, insurance brokerage, investment and payment services products and more.

Financial health extends far beyond a great banking service. Duluth is bursting with young professionals, growing families, aging families, and retirees with specialized financial needs. A multitude of financial planning organizations, lenders, and wealth management companies offer individualized services to accommodate every stage of your financial journey.

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WORKFORCE

Duluth residents choose to live here because our dedicated workforce demonstrates a strong work ethic resulting in higher productivity, minimal turnover and a thriving economy. Ranked among the lowest unemployment rates in the nation, jobs in Duluth offer fantastic opportunities for growth.

Duluth-Superior MN-WI MSA Employment by Industry Q2 2021 Source: Minnesota DEED

Total Private, All Industries	107,086
Goods-Producing	
Construction	9,548
Manufacturing	8,291
Service-Providing	
Trade, Transportation & Utilities	23,829
Information	1,026
Activities Professional & Business	5,215
Services	7,511
Education & Health Services	31,905
Leisure and Hospitality Other	14,168
Services, excluding gov. Public	5,593
Administration	15,928

Duluth-Superior MN-WI MSA Wage Estimates Q1 2021 Source: Minnesota DEED

Median Wages	
Total, All Occupations	\$20.81/hr
Management	\$42.06/hr
Business and Financial Operations	\$30.22/hr
Computer and Mathematical Occupations	\$34.62/hr
Architecture and Engineering	\$36.09/hr
Life, Physical and Social Science	\$31.89/hr
Community and Social Services	\$21.74/hr
Legal	\$32.65/hr
Education, Training and Library	\$23.94/hr
Arts, Design, Entertainment, Sports and Media	\$18.68/hr
Health Care Practitioners and Technical	\$32.57/hr
Health Care Support	\$15.12/hr
Protective Service Food Preparation and Serving	\$26.26/hr
Related Building and Grounds	\$12.55/hr
Cleaning/Maintenance	\$14.47/hr
Personal Care and Service	\$14.47/hr
Sales and Related	\$14.59/hr
Office and Administrative Support	\$19.20/hr
Farming, Fishing and Forestry	\$20.40/hr
Construction and Extraction Installation,	\$29.36/hr
Maintenance and Repair	\$26.22/hr
Production	\$21.35/hr
Transportation and Material Moving	\$19.84/hr

DULUTH AREA CHAMBER OF COMMERCE RELOCATION INFORMATION

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The City of Duluth owns and preserves more than 11,000 acres of park space, giving Duluth one of the more comprehensive park systems in the United States. Citizens and tourists alike can find a vast array of year-round activities within a short walk or driving distance, such as rock-climbing, walking, skiing, biking, hiking, golfing, fishing, snowshoeing and roller blading, all within city limits.

Additionally, there are numerous facilities throughout the city available for softball, tennis, soccer, baseball, basketball, horseshoes, hockey and bocce. Duluth is a gateway to Lake Superior's scenic North Shore, which attracts thousands of visitors to the Boundary Waters Canoe Area Wilderness, Gooseberry State Park, Jay Cooke State Park and Tettegouche State Park – all offering even more opportunities to enjoy the region's spectacular scenery and outdoor activities.

The International Mountain Bike Association recently designated Duluth's trails as one of six gold- level ride centers in the world. Mountain bikers can enjoy riding at Hartley Park, Lester Park, Mission Creek, Piedmont/Brewer and Spirit Mountain, which are connected by the Duluth Traverse trail system. Road bikers can enjoy the Lakewalk or the Munger Trail with great views of the lake. For details, visit the City of Duluth's website (www.duluthmn.gov/parks/trails-bikeways) or Cyclists of Gitchee Gumee Shores website (www.coggs.com).

Plenty of green space allows wildlife to visit the city. In addition to deer, bear and fox that may be seen within city limits, Duluth is widely considered one of the Top 10 destinations in America for bird watching. Hawk Ridge Bird Observatory is a great place to witness the migration, which acts as a "funnel" for tens of thousands of migratory hawks, eagles and other birds of prey. Peak migration occurs from mid-September through late October.

For those not into animal watching, enjoy a stroll through one of Duluth's lovely gardens and connecting trails. Duluth parks offer well maintained perennial gardens including the popular Rose Garden in Leif Erikson Park, where 40,000 roses bloom each year, and Enger Park, which hosts a Japanese-inspired peace garden and spectacular views of the city from the top floor of Enger Tower or the expansive pavilion. And with two dozen creeks and streams with secluded waterfalls located within city limits, Duluth is a destination for those seeking fast-paced adventure or a leisurely stroll. Major parks include Bayfront, Brighton Beach (Kitchi Gammi Park), Chester Park, Chambers Grove, Leif Erikson, Park Point, Lincoln Park, Lester, Fairmont and a newly created Quarry Park offering disc golf, accessible trails and ice climbing. For a complete list of parks, visit the City of Duluth website at www.duluthmn.gov/parks.



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AMENITIES

Duluth Parks & Recreation provides year-round recreation, social and cultural opportunities on a citywide basis for persons of all ages. The city owns and maintains the following special areas:

•129 municipal parks, playgrounds and public places •Neighborhood community recreational centers •90 miles of single track mountain biking trails on the newly built Duluth Traverse for novices and experts with another 10 miles to be added •Senior recreation centers •Over 7 miles of Duluth Lakewalk along the shores of Lake Superior now connected to Brighton Beach by way of an underground tunnel •A new 3-mile Cross City Trail that travels from Duluth Sister Cities Park to Carlton Street in the Lin- coln Park neighborhood with future additions that will connect to the Willard Munger State Trail •2 golf courses, each offering a challenging course and breathtaking views •Disc golf courses •Skatepark at Wheeler Field Athletic Complex •Year-round indoor ice skating at Essentia Duluth Heritage Sports Center •4 dog parks •13 self-guided hiking trails •55 kilometers of groomed cross-country ski trails •45 miles of snowmobile trails •Lake Superior Zoo •Wade Municipal Stadium •Swimming at Park Point Beach •An abundance of public gardens •Seasonal campground situated next to the St. Louis River •Hartley Nature Center •Hawk Ridge Bird Observatory



Duluth's water is drawn naturally from Lake Superior, the world's largest and purest expanse of fresh water. The abundance of this renewable resource, combined with Duluth's innovative treatment facilities, keeps our municipal water rates among the lowest in the region.

Electric service in Duluth is provided by Minnesota Power, an investor-owned utility that offers residential electric rates consistently among the lowest in the upper Midwest. The region's robust utility infrastructure also includes water, natural gas and sewage service provided by ComfortSystems through the City of Duluth's Public Works & Utilities Department.

Area residents and businesses take advantage of a wide variety of programs and services offered by the Western Lake Superior Sanitary District. They include recycling, materials recovery, hazardous waste disposal, and a yard waste and organics composting site. In addition, several garbage haulers and recyclers offer competitive rates.

SEE YOU SOON

On behalf of the Duluth Area Chamber of Commerce, thank you for choosing our region. We trust you will enjoy to live, work, and play here.

Please utilize our full Business Directory to find any additional connections needed as you settle in.

To find out more about the Duluth area, please utilize these additional resources:

duluthchamber.com duluthmn.gov st.louiscountymn.gov visitduluth.com

See you soon.