



**Communications Skills Day
November 8, 2023**

What is Communication Skills Day?

Communication Skills will provide interesting information on how to form a conversation, which will encourage future growth. Class members will learn from business leaders and local government officials on how to effectively advocate for projects and funding pertinent to economic development and vitality of our community.

Location: Duluth Entertainment & Convention Center Entrance, Horizon Room in Harbor Side Convention. From the parking ramp: Follow signs to the Harbor Side Convention Center.

Parking: DECC Parking Lot. Parking is \$10, payable to the attendant at the entrance.

Reminder: Please wear your Leadership Duluth Nametag.

Premier Sponsor:





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- 9:00 a.m. Arrival
- 9:10 a.m. Welcome
Jebeh Edmunds, Duluth Area Chamber of Commerce
- 9:15 a.m. Policy Overview
Daniel Fanning, Duluth Area Chamber of Commerce
- 10:00 a.m. Communicating Your Story
Laura Lee, Northern News Now
- 10:30 a.m. Break
- 10:40 a.m. Legislative Process Overview and Lobbying Defined
Jeff Anderson, Costin Group
- 11:30 a.m. Lunch
- 12:30 p.m. Advocacy for Minnesota Power
Jennifer Cady, Minnesota Power – An ALLETE Company
- 1:15 p.m. Group Discussion & Service Project Work
- 2:00 p.m. DECC's Legislative Priorities 2023 & Tour
Dan Hartman, Duluth Entertainment Convention Center
- 3:00 p.m. Adjourn

