



# chamberXpress

DULUTH AREA CHAMBER OF COMMERCE MONTHLY NEWS

Vol. 24 • Issue 7 July 2023

www.duluthchamber.com

## Fuse is Talking Derby at Our Favorite Summer Networking Event

On July 27, it's time to "Talk Derby" at Fuse Duluth's Big Hats and Bow Ties garden party at the exclusive Kitchi Gammi Club. Round up your friends and coworkers for an evening that's sure to make you feel like you hit the jackpot at the Kentucky Derby. Hobnob with the talented local professional workforce while sipping on mint juleps, indulging in delectable hors d'oeuvres and playing classic yard games.

Don't miss the chance to build new relationships, ignite old ones and take pleasure in a fun-filled evening by beautiful Lake Superior. Dress to impress for your chance to win prizes! Thank you to our friends at Wheeler Associates for sponsoring this fun summer networking soirée.

**Thursday, July 27**  
**4:30 to 6 p.m.**

The Kitchi Gammi Club  
831 E. Superior St.  
Duluth, MN 55802  
\$15 Chamber Members & Students  
\$20 Nonmembers



Moving business forward. ▶



**MONDAY, JULY 17, 2023**

Ridgeview Country Club  
700 W. Redwing Street

**Open Networking Event:**  
3:00pm - 7:00pm

Free to attend, no RSVP required



Golfer Registration Closed

The 54th Annual Chamber Golf Classic is hot! All golfer tee times have been filled.

We invite you to join us for networking, hors d'oeuvres, and drinks – open to all non-golfers during the Classic. Don't miss out on the biggest business-to-business golf event in the Northland.



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## Let's Do Lunch, Duluth – Tuesday, July 11

**"Recapping the 2023 Legislative Session," presented by Representative Liz Olson,  
District 07B, Minnesota House of Representatives**

Join us for an informative luncheon presented by Representative Liz Olson as she recaps the 2023 Legislative Session and looks ahead to what is next. Representative Olson was elected in 2016 and serves as chair for the Ways and Means Committee. She also serves on the Rules and Legislative Administration Committee and Taxes Committee. Join us for this can't-miss update on July 11. Thank you to our good friends at Lake Superior College for sponsoring this gathering.



Liz Olson

**Join us at the beautiful Greysolon Ballroom by Black Woods  
231 E. Superior St.  
11:45 a.m. to 1 p.m.  
Chamber members \$30  
Nonmembers \$40**

\*We encourage you to arrive early and/or walk or carpool due to recent parking issues.



## Investing In Duluth

**T**he Chamber recently collaborated with local developer Titanium Partners for a symbolic groundbreaking celebration on a new construction site on Arrowhead Road, which will see more than \$5 million in investment in the next two years. There will soon be two buildings on the site, one financial institution and one multi-tenant retail building. Future development will include a housing component as well. The celebration was about more than just the exciting news of new businesses, it was also about restored confidence and investment in our community.

"Brian Forcier and his team continue to be an incredible asset to this community," said Daniel Fanning, vice president of the Duluth Area Chamber. "We are grateful for their leadership, vision, partnership, continued investment in our region and how they intentionally use local labor and talent on their projects. Now is the time to invest in this community. We appreciate all who are stepping up to help Duluth grow and thrive."

"Titanium Partners is proud to continue to invest in the Duluth community," said Brian Forcier, CEO of Titanium Partners. "This new development on Arrowhead Road is just one of several projects we are currently working on. We appreciate the many partners on this project including Northland Constructors, the County, the City and more. We appreciate the partnership and support of the Duluth Area Chamber well. We are as committed as ever to investing in Duluth."



# Leadership Duluth Graduation Ceremony Held June 22

On June 22, the Duluth Area Chamber of Commerce and the Duluth Area Chamber Foundation celebrated the 35th Leadership Duluth Class with a graduation ceremony. 55 leaders completed the 10-month program aimed to unite, engage and empower leaders to foster change within their workplace and community. The class completed a number of service projects which benefited local nonprofits. Thank you to all our community partners for supporting this program, especially our premier sponsor, North Shore Bank. We look forward to the next program starting in September, which attracted a record-breaking number of applicants and sponsors. Congratulations Leadership Duluth Class of 2023!



Graduate Aili Ratike provided remarks on behalf of the program's premier sponsor, North Shore Bank.



Graduate Dennis Johnson.



Jerry Thoreson from Destination Duluth was selected as the 2023 Class Representative.



Kathleen Privette, Director of Events, and Jebbeh Edmunds, Director of Education, enjoyed planning and executing the Leadership Duluth Program.



Graduate Stephanie Williams.



Graduates Lisa Thomas and Jarrod Houston celebrate their service project, a fundraiser for Twin Ports Gymnastics.

## SAVE THE DATE

### 153rd Annual Meeting & Dinner Celebration

Thursday, November 2

5 to 8 p.m.

Duluth Entertainment Convention Center





# Calendar

Please register for Chamber events at [www.duluthchamber.com](http://www.duluthchamber.com) or by calling 218-722-5501.

## July 11 Tuesday

**Let's Do Lunch, Duluth**  
Presented by Liz Olson, Minnesota House of Representatives  
11:45 a.m. to 1 p.m.  
Greysolon by Black Woods  
231 E. Superior St.  
Sponsored by Lake Superior College



## July 17 Monday

**54th Annual Chamber Golf Classic** presented by Aluminum Cabinet Company  
7 a.m. to 7 p.m.  
Ridgeview Country Club  
700 W. Redwing St.



## July 19 Wednesday

**Small Business Development Workshop**  
"SunDo Daily Breathwork to Incorporate in Your Work Day and Beyond"  
Presented by Kimberly Hedegaard, Body Awareness Therapeutic Massage  
11 a.m. to Noon  
Live Webinar + Q&A  
Sponsored by Lake Superior College

Chamber educational series:

**Small Business Development  
workshop**



## July 27 Thursday

**Fuse Duluth Big Hats and Bow Ties:** Presented by Wheeler Associates  
4:30 to 6 p.m.  
The Kitchi Gammi Club  
831 E. Superior St.  
Sponsored by Wheeler Associates

FUSE DULUTH  
YOUNG PROFESSIONALS





# Success!

AmericInn by Wyndham Duluth celebrated the completion of beautiful renovations at 901 Joshua Ave.



Lake Superior Zoo welcomed their new red panda, Zoozee, the first new construction exhibit at the zoo in many years.



Destination Duluth celebrated creating and curating content that inspires, educates and connects people to Duluth for 10 years.



Panichi Blair Wealth Advisors celebrated one year in their office space in Hermantown at 4135 Richard Ave., Ste. 202.



Loaf and Ladle celebrated their new ownership.



St. Luke's Nursery celebrated the opening of the new \$670,000 Level II Specialized Care Nursery, which now allows St. Luke's to care for infants born as early as 32 weeks of pregnancy.

## CHAMBER STAFF



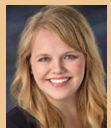
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Director of Education  
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jedmunds@duluthchamber.com



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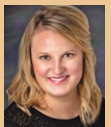
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Lori Steinbach  
Director of Office Administration  
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lsteinbach@duluthchamber.com

# Educational Opportunities

The Duluth Area Chamber hosts educational opportunities that provide you and your team tangible methods to enhance your talents. Each of our one-hour webinars host qualified, knowledgeable and experienced presenters; deliver defined course objectives; and train applicable skills for the workplace. We hope to see you at one of these upcoming offerings:

**The Small Business Development Workshops** are designed to enhance hard skills used by entrepreneurs and their staff.  
**July 19** – SunDo Daily Breathwork to Incorporate in your Work Day and Beyond

Chamber educational series:  
**Small Business Development  
workshop**



**The Professional Development Workshops** are designed to enrich leadership skills in the workplace and career.  
**August 2** – Implicit Bias in the Workplace and Beyond

Chamber educational series:  
**Professional Development  
workshop**



Each webinar is free for Chamber members and their employees.  
Register to attend and find recorded offerings at [www.duluthchamber.com](http://www.duluthchamber.com).

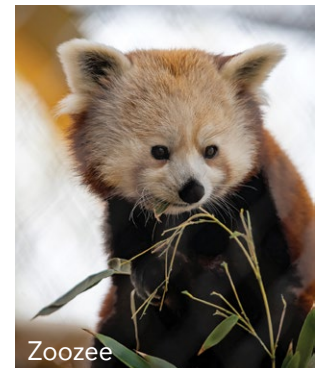
## FUSE DULUTH

### Ignite Your Fuse Experiential Luncheon Thursday, August 17, Noon to 1 p.m. Lake Superior Zoo

Duluth professionals love experience-based learning; that is why the Ignite Your Fuse series is anything but a typical sit-down luncheon.

Join Fuse Duluth at the Lake Superior Zoo on August 17 to hear from Executive Director Haley Hedstrom about the exciting happenings at the zoo – Including the new red panda exhibit! Tour this beloved community staple while enjoying a delicious lunch on the go.

**\$20 Chamber Members & Students**



### Fuse Fest 2023 Wednesday, September 20, 4:30 to 6:30 p.m. Clyde Malting Building

The local food and drink market of your dreams returns at our most exciting networking offering of the year! Duluth offers an abundance of tasty masterpieces from local restaurants as well as award-winning brews created in our own backyard. We are fortunate to have so many unique options – but have you had time to try them all?

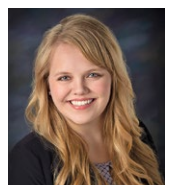
Inspired by the great food halls of Europe, Fuse Fest 2023 is a foodies' paradise, offering attendees a true taste of the local culinary scene. Feast on scrumptious creations from local vendors and taste the latest beverages from our top-notch breweries. Savor it all while mingling with established professionals and rising stars celebrating the leadership training of young Northland professionals offered by Fuse Duluth.

All proceeds support the Fuse program. Your ticket allows you access to unlimited food and beverages throughout the night.

**\$25 Chamber Members & Students**

FUSE DULUTH  
YOUNG PROFESSIONALS

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# Goal-Driven Marketing

**T**he Duluth Area Chamber of Commerce offers several advertising opportunities to its members, allowing cost-effective ways to reach potential customers. Place your organization before thousands of engaged professionals and heighten your visibility through the Duluth Area Chamber of Commerce's affordable marketing.

## WHAT IS YOUR MARKETING GOAL?

**Visibility** - Seeking referrals? Showcasing your organization through chamber marketing can improve credibility and expose your brand to an engaged audience.

### Recommendation:

- Relocation Packet – new and prospective residents
- Direct Mail - Mailing List
- Week at a Glance Email

**Event Promotion** - Promote an upcoming event through chamber platforms.

### Recommendation:

- Direct Mail - Mailing List
- Week at a Glance Email
- Fuse Flash Email (young professionals)

**Hiring** - Feature your job opportunities to a professional audience.

### Recommendation:

- Find A Job postings – free on our website
- Week at a Glance Email
- Fuse Flash Email

Chris Johnson  
Director of Marketing and Communications  
218-740-3755  
cjohnson@duluthchamber.com



Gain exposure and increase your business' community profile through advertising on the Chamber platforms. Contact Chris Johnson for more information: cjohnson@duluthchamber.com.

## WelcomeNewMembers

### Buji Action Coach

Randy Yoder  
612-202-2543  
www.bujiactioncoach.com

We bring solutions to business owners so they can increase their results and spend less time at work, "because business should give everyone more life."™

### Center Against Sexual and Domestic Abuse, Inc. (CASDA)

Kelly M Burger  
318 21st Ave. E.  
Superior, WI 54880  
715-392-3136  
www.casda.org

CASDA is a nonprofit that provides supportive services to victims and survivors of domestic violence, sexual assault, and child abuse.

### Duluth Creative Co.

Asher Carlson  
317 W. Superior St.  
Duluth, MN 55801  
608-797-8266  
www.duluthcreativeco.com  
We are your downtown Co-Working space and Creative Studio for entrepreneurs, creatives, remote workers and more!

### Inland Development Partners

Steve Schwanke  
100 Lake St. W., Ste. 200  
Wayzata, MN 55391  
952-495-6244  
https://inlanddp.com/steveschwanke  
As a partner with Inland Development Partners, Steve provides land development, redevelopment and site selection for clients. With more than 40 years of experience, Steve adds particular value in advising on large-scale development and redevelopment opportunities and in assisting with commercial real estate and land decisions.

### Lake and Company

Megan Kellin  
10 NW 3rd St.  
Grand Rapids, MN 55744  
218-481-8200  
www.thelakeandcompany.com  
A socially conscious magazine and shop, with a give-back message that supports adventure, innovation, conservation and community built around lake culture.

### MWM Consulting LLC

Jennifer Ray  
2435 W. 15th St.  
Duluth, MN 55806  
218-464-9006  
www.hellomwm.com  
Helping small- and medium-sized companies with

accounting, business and finance consulting services, focused on streamlining and integrating systems to save time and create efficiencies.

### OCI Hospitality

Marquise Slay  
525 S. Lake Ave., Ste. 100  
Duluth, MN 55807  
218-628-2700  
www.olivercompanies.com  
Locally owned and operated hospitality management company and properties across the U.S., including: The Suites Hotel, Barker's Island Inn, Hampton Inn Superior, and Holiday Inn Express Superior.

### Tax Management Services, Inc.

Abby Savolt  
218-524-9779  
www.tmsmoney.com  
At Tax Management Services, our clients are our #1 priority. We are committed to helping you with all your tax and accounting needs.

### Thrivent Financial

Rickie Derks  
2711 W. Superior St, Ste. 212  
Duluth, MN 55806  
660-473-3175  
https://connect.thrivent.com/rickiederks  
Empowering families to live the life they're called to.

## chamberXpress

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## SAVE THE DATE

# The Women in Leadership Conference

**Featuring Keynote Speaker U.S. Senator Amy Klobuchar**

**November 16**

**Greysolon by Black Woods**

**231 E. Superior St.**

**8 a.m. to 4:30 p.m.**

**R**eaching the summit of professional success comes from hard work, dedication and continuing your education. Join us at the Duluth Chamber's first annual Women in Leadership Conference designed to motivate, inspire and benefit you and your organization. Inspired by the popular TED Talk series, attendees will hear from trailblazing local women leaders as they describe their personal journeys and the key lessons they learned along the way. Featuring Senator Amy Klobuchar as keynote, this signature event will also feature opportunities for attendees to network with local female leaders, explore women-owned and led organizations, and breakout sessions tailored to your unique professional goals. This is a conference you and your team will not want to miss!

Stay tuned for more information regarding registration and sponsorship details at [www.duluthchamber.com](http://www.duluthchamber.com).



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