

2022

EMAIL MARKETING



Moving business forward. ▶

Reach fellow members and community leaders through promotion in the Chamber’s email newsletters. These platforms are perfect for events, product specials, branding campaigns, and announcements.

Text and billboard spaces available. **Send completed form to: Cjohnson@duluthchamber.com.**

\$100 / SEND

\$50 / SEND NON PROFITS

Two email newsletters to utilize:

▶ **WEEK AT A GLANCE**

Distribution: Every Monday
 Recipients: 2,600
 Audience: Chamber Members
Dates listed in White

▶ **FUSE FLASH**

Distribution: Bi-Weekly Wednesdays
 Recipients: 1,700
 Audience: Young Professionals
Dates listed in Gray

Please select date(s) to reserve promotional space:

<input type="checkbox"/>	January 3
<input type="checkbox"/>	January 5
<input type="checkbox"/>	January 10
<input type="checkbox"/>	January 17
<input type="checkbox"/>	January 19
<input type="checkbox"/>	January 24
<input type="checkbox"/>	January 31

<input type="checkbox"/>	April 4
<input type="checkbox"/>	April 11
<input type="checkbox"/>	April 13
<input type="checkbox"/>	April 18
<input type="checkbox"/>	April 25
<input type="checkbox"/>	April 27

<input type="checkbox"/>	July 5 (Tu)
<input type="checkbox"/>	July 6
<input type="checkbox"/>	July 11
<input type="checkbox"/>	July 18
<input type="checkbox"/>	July 20
<input type="checkbox"/>	July 25

<input type="checkbox"/>	October 3
<input type="checkbox"/>	October 10
<input type="checkbox"/>	October 12
<input type="checkbox"/>	October 17
<input type="checkbox"/>	October 24
<input type="checkbox"/>	October 26
<input type="checkbox"/>	October 31

<input type="checkbox"/>	February 2
<input type="checkbox"/>	February 7
<input type="checkbox"/>	February 14
<input type="checkbox"/>	February 16
<input type="checkbox"/>	February 21
<input type="checkbox"/>	February 28

<input type="checkbox"/>	May 2
<input type="checkbox"/>	May 9
<input type="checkbox"/>	May 11
<input type="checkbox"/>	May 16
<input type="checkbox"/>	May 23
<input type="checkbox"/>	May 25
<input type="checkbox"/>	May 31 (Tu)

<input type="checkbox"/>	August 1
<input type="checkbox"/>	August 3
<input type="checkbox"/>	August 8
<input type="checkbox"/>	August 15
<input type="checkbox"/>	August 17
<input type="checkbox"/>	August 22
<input type="checkbox"/>	August 29
<input type="checkbox"/>	August 31

<input type="checkbox"/>	November 7
<input type="checkbox"/>	November 9
<input type="checkbox"/>	November 14
<input type="checkbox"/>	November 21
<input type="checkbox"/>	November 23
<input type="checkbox"/>	November 28

<input type="checkbox"/>	March 2
<input type="checkbox"/>	March 7
<input type="checkbox"/>	March 14
<input type="checkbox"/>	March 16
<input type="checkbox"/>	March 21
<input type="checkbox"/>	March 28
<input type="checkbox"/>	March 30

<input type="checkbox"/>	June 6
<input type="checkbox"/>	June 8
<input type="checkbox"/>	June 13
<input type="checkbox"/>	June 20
<input type="checkbox"/>	June 22
<input type="checkbox"/>	June 27

<input type="checkbox"/>	September 6 (Tu)
<input type="checkbox"/>	September 12
<input type="checkbox"/>	September 14
<input type="checkbox"/>	September 19
<input type="checkbox"/>	September 26
<input type="checkbox"/>	September 28

<input type="checkbox"/>	December 5
<input type="checkbox"/>	December 7
<input type="checkbox"/>	December 12
<input type="checkbox"/>	December 19
<input type="checkbox"/>	December 21
<input type="checkbox"/>	December 26

AD SPECS:

TEXT AD

OR

BILLBOARD

Up to 75 words
One Image or Logo
Links included

550px W x 300px H
JPG or GIF
Link to website

RESERVE YOUR SPACE:

Organization
Contact Name
Contact Email
Quantity of Promotions
Total Investment