

## chamberXpress

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DULUTH AREA CHAMBER OF COMMERCE MONTHLY NEWS

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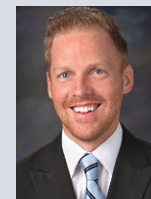
## Beginning a New Chamber Chapter with Humility and Excitement

I am thrilled that the Chamber has selected me to be the next president. I want to thank Board Chair Karen Stromme of UMD Athletics, Chair-Elect Dan Fanning of Lake Superior College and the rest of the Chamber board for their support.

This organization has forged an incredible legacy under David Ross's leadership, and I am fortunate to begin my tenure with the Chamber being in a stable position. I am humbled by the importance of this role; yet, there is work to be done. The devastation of the pandemic continues. There are equity and inclusion issues where the business community can be an instrument of change. Finally, there are long-standing perceptions and realities in this community that have limited our ability to recognize the immense opportunity that we have.

I hope to address these challenges with the board and staff for the betterment of our membership, employers and employees – and ultimately, the prosperity of our entire community.

I look forward to working with all of you to ensure that: business is good IN Duluth, FOR Duluth and BECAUSE of Duluth.



Matt Baumgartner  
President and CEO

## Chamber Board Member Nominations Announced

Our Chamber is fortunate to be led by an influential and visionary group of business leaders. Our board of directors will be fortified with five new members, effective October 1. These new members will embrace the noble work of our existing board.

The Chamber's Nominating Committee recently ensured that the board will remain representative of our members by selecting the following leaders as candidates to serve as board members:

- Jennifer Cady, Minnesota Power – An ALLETE Company
- Scott Christensen, Midwest Communications
- Pat deGroot, Jamar Co.
- Annie Harala, Northland Constructors of Duluth LLC
- Kenzie Hohman, Essentia Health
- Tiffany Hughes, A&L Properties
- Rachel Johnson, Precision Pipeline LLC

Chamber members can petition for additional nominations by securing the nominee's approval and submitting the petition, which must include the signatures of 25 members in good standing. The petition must be delivered to the Chamber office by Monday, Aug. 16, before noon. The Chamber's address is 5 W. First Street, Ste. 101, Duluth, MN 55802. The nominees will be presented for approval by the board at the board meeting scheduled for August 24.

Our board and staff members appreciate and thank the following leaders who will complete their honorable service on the board, effective September 30:

- Kelsey Johnson, Iron Mining Association
- Nicole Johnson, ALLETE
- Rick Lubbers, Duluth News Tribune
- Dan Markham, Kraus Anderson Construction Co.
- Patra Sevastiades, Duluth Library Foundation (retired)
- Debbie Welle-Powell, Essentia Health
- Shawn Wellnitz, Entrepreneur Fund
- Lisa Wilson, Enbridge Energy

Please join me in congratulating the candidates and in thanking the leaders who are completing their service on our board.

In support,

Matt Baumgartner  
President and CEO

## Advance Your Career

The College of St. Scholastica is here to help you move your career to the next level with our online MBA programs.

- MBA in Leadership & Change
- MBA in Rural Healthcare
- Start this fall
- Finish in 2 years or less!

[css.edu/master](https://css.edu/master)



Steve Isola



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## Join Us for Our Triumphant Return to the Greysolon Ballroom

### Let's Do Lunch, Duluth – Tuesday, Aug. 10

“The District’s Buildings, Boundaries, Strategic Plan and More,”  
presented by Superintendent John Magas, Duluth Public Schools District #709



John Magas


Join us at Let's Do Lunch, Duluth to hear from ISD 709's newest superintendent – John Magas. There is much going on in the Duluth Public Schools. Learn what is unfolding after the sale of Historic Old Central High School, how the school district transitioned through the COVID-19 pandemic and what the future holds for our students. Sponsored by our good friends at St. Luke's.

11:45 a.m. to 1 p.m. (program starts at noon)  
Greysolon Ballroom by Black Woods, 231 E. Superior St.  
Chamber members \$35/nonmembers \$45



Register at [duluthchamber.com](http://duluthchamber.com) or call (218) 722-5501. I look forward to seeing you there. Go where the in-crowd goes. Know what the in-crowd knows.

In support,

  
Matt Baumgartner, President and CEO

## Fuse Fest is Back in 2021!



Experience a Local Food and Drink Market at Our Most Exciting Networking Offering of the Year

Inspired by the great food halls of Europe, Fuse Fest 2021 is a food lover's dream, offering attendees a true taste of the local culinary scene. Duluth is booming with tasty masterpieces from local restaurants as well as award-winning brews created in our own backyard. We are extremely fortunate to have so many unique options – but have you had time to try them all?

On September 23, Fuse Duluth is bringing you the opportunity to feast on scrumptious creations from amazing local vendors and taste the latest creations from top-notch breweries. The combinations are endless and will leave you with a true taste of Duluth!

Established professionals and rising stars will unite to celebrate and support the development and leadership training of young professionals in the Northland at Fuse Fest 2021. Grab your friends for a fun-filled evening of music and networking, all while enjoying the many unique creations Duluth has to offer.

All proceeds go to support the Fuse program. Your ticket allows you access to unlimited food and beverages throughout the night. Register at [Fuseduluth.com](http://Fuseduluth.com)

**Thursday, Sept. 23**  
**Clyde Iron Event Center, 2920 W. Michigan St.**  
**5 to 7 p.m.**  
**Chamber members \$25/nonmembers \$30**



## Our 151st Annual Meeting & Dinner Celebration Returns In Person on October 28

It's time to celebrate with us! For 151 years, the Duluth Area Chamber of Commerce has dedicated its time to support, develop and grow our business community. Join us and fellow community leaders at the premier business gathering of the year – the 151st Annual Meeting & Dinner Celebration. This year's celebration will take place on Thursday, Oct. 28, at the Duluth Entertainment Convention Center.

Our keynote address will feature Dr. David Herman, CEO of Essentia Health. This will be a celebration of community progress, Essentia's Vision Northland project to transform its downtown medical campus, and the exciting opportunities to come.

Highlight your organization within our business community with a sponsorship at this premier event. Sponsorship levels include Premier, Platinum, Gold and Bronze.

For sponsorship information, please contact Kathleen Privette at (218) 740-3745 or [kprivette@duluthchamber.com](mailto:kprivette@duluthchamber.com). Registration for the event opens in August. We hope you will join us to celebrate!



Moving business forward. ▶



Essentia Health



Dr. David Herman

## Join Us for Leadercast 2021: SHIFT! on September 15

Change is constant. Nothing ever goes quite as we planned. If we did not believe this before 2020, we all know it now. Leaders everywhere are realizing that they must make major shifts in order to move forward to achieve their purpose. Changing directions is hard. It's risky. But it's the only way to get where we need to go. The future will be created by fearless, innovative leaders who have the courage...to shift.

Join us for Leadercast Duluth\* on Wednesday, Sept. 15 at Clyde Iron Works Restaurant, Catering and Event Center for a full day of leadership training. The 12 speakers for this event will be practitioners who have successfully navigated through their own personal and professional shifts. Participants will learn from their experiences the practical insights, purposeful actions and catalytic insights that have the power to transform them into world-changing, visionary team builders.

Embrace the shift! Invest in the future of your career, your organization, your community and your world. Great sponsorship opportunities are available. For sponsorship opportunities or to register, contact Kathleen Privette at [kprivette@duluthchamber.com](mailto:kprivette@duluthchamber.com) or visit [duluthchamber.com](http://duluthchamber.com).

\*This event is prerecorded.

THE PATIENT.  
ABOVE ALL ELSE.



# Calendar

Please register for Chamber events at [www.duluthchamber.com](http://www.duluthchamber.com) or by calling 722-5501.

## August 4 Wednesday

### Professional Development Series

#### Professional Development Series

"Authentic Self at Work: Could Being More Authentic Help (or Hurt) Your Career?" presented by Dawn Johnson of ALLETE  
Noon to 1 p.m.

Location: The College of St. Scholastica (Health Science Center at BlueStone, 940 Woodland Ave., Room 236B)

Sponsored by The College of St. Scholastica Stender School of Business & Technology.



## August 9 Monday

### Business & Community Alliance

#### Business & Community Alliance Series

"Employer-Sponsored Volunteerism," presented by Katie Pease of Mentor North  
Noon to 1 p.m.

Location: Holiday Inn Lyric Conference Center, 200 W. First St.  
Sponsored by Kraus-Anderson Construction Co.



## August 10 Tuesday



#### Let's Do Lunch, Duluth

"The District's Buildings, Boundaries, Strategic Plan and More," presented by Superintendent John Magas, Duluth Public Schools District #709  
Noon to 1 p.m.

Location: Greysolon Ballroom by Black Woods, 231 E. Superior St.

Sponsored by St. Luke's.



## August 12 Thursday

#### Mardi Gras at the Mansion

5 to 7 p.m.  
Location: Glensheen Mansion, 3300 London Road

Grab your friends and escape to The Big Easy for music, an attendee Mardi Gras parade on London Road, mouthwatering Southern cuisine and masquerade shenanigans not typically found in Northern Minnesota. We can't wait to guess who is under the mask at this unique, incognito networking soiree.



## August 17 Tuesday

#### Ambassador Lunch

Noon to 1 p.m.  
Location: to be determined

All Chamber Ambassadors are invited to enjoy lunch and to hear a guest speaker.  
(This event open to Chamber Ambassadors only.)



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## August 19 Thursday



#### Ignite Your Fuse Luncheon

"Twin Ports Interchange: On-site Project Update and Vision for the Future," presented by Pat Huston of the Minnesota Department of Transportation  
Noon to 1 p.m.

Location: to be determined



## August 25 Wednesday

#### Chamber Skills Series

"Tricks to Driving Clicks: How to Move Up in Google Search"  
Noon to 1 p.m.

Location: Lake Superior College, 2101 Trinity Road  
Sponsored by Lake Superior College.



## August 26 Thursday

#### Leadership Duluth Kick-Off Event

5 to 7 p.m.  
Location: Pier B Resort Hotel, 800 Railroad St.  
Sponsored by North Shore Bank.



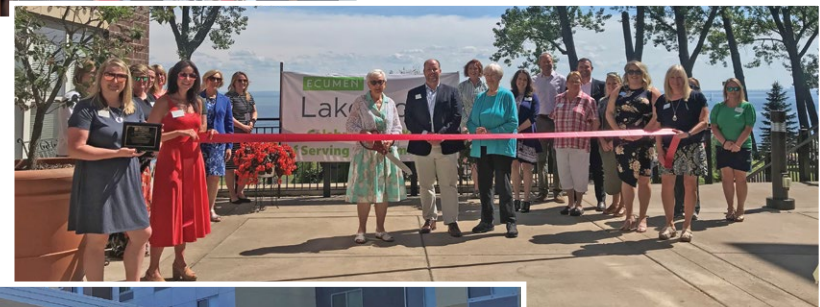
# Success!

The grand opening celebration at Chester Creek Chiropractic (1324 E. Fourth St.).



Duluth Candy Co. celebrates new ownership by David and Tami Siebert and its grand reopening (103 E. Superior St.).

Due to the COVID-19 pandemic, the 90th anniversary celebration for Ecumen Lakeshore, which offers premier senior living, was held this summer instead of in 2020 (4002 London Road).



Fairfield by Marriott Inn & Suites Duluth-Miller Hill celebrates its grand opening (1510 Maple Grove Road).

The grand opening celebration at Heaven on Earth Wellness Spa (307 E. Central Entrance).



White Winter Winery, Wisconsin's oldest meadery, cidery and distillery, celebrates its 25th anniversary (68323 Lea St., Iron River).

The 10-year anniversary celebration at Vitta Pizza (307 Canal Park Drive).



### CHAMBER STAFF



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**August 4**  
Professional Development Series

**Professional DEVELOPMENT SERIES**

Dawn Johnson of ALLETE presents "Authentic Self at Work: Could Being More Authentic Help (or Hurt) Your Career?" (noon to 1 p.m., The College of St. Scholastica Health Science Center at BlueStone, 940 Woodland Ave., Room 236B). Sponsored by The College of St Scholastica Stender School of Business & Technology.



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Business & Community Alliance Series

**Business & Community ALLIANCE**  
educational series

Katie Pease of Mentor North presents "Employer-Sponsored Volunteerism" (noon to 1 p.m., Holiday Inn Lyric Conference Center, 200 W. First St.). Sponsored by Kraus-Anderson Construction Co.



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Chamber Skills Series

**CHAMBER SKILLS SERIES**

"Tricks to Driving Clicks: How to Move Up in Google Search" (noon to 1 p.m., Lake Superior College, 2101 Trinity Road). Sponsored by Lake Superior College.



**Plan Your Fall Promotions With Our Network eMailer**

The Chamber's Made in Duluth Mailer is an exclusive, cost-effective way to highlight your organization's services, seasonal specials and discounts in front of Chamber member businesses and their staff.

Once again, we are adapting the Made in Duluth Mailer to a digital Made in Duluth eMailer. These member-to-member promotions will be distributed directly into the in-boxes of 3,500 Chamber members and their engaged employees and posted to our Chamber website.

Let us continue to pull together to support small businesses. Not only will the digital promotion accommodate the changing landscape of where our members are working, but participants will also see an expanded audience without the additional cost of print.

Plan your fall promotions with the Network eMailer. Contact Chris Johnson to reserve your space in the digital Network Mailer this August: [cjohnson@duluthchamber.com](mailto:cjohnson@duluthchamber.com) – (218) 740-3755.

**Reserve by Wednesday, Aug. 11**  
**Anticipated distribution date: August 17-19**  
**Chamber members \$300/nonprofit members \$200**

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**In Case You Missed It**

**Congratulations, Leadership Duluth Graduates**

On June 24, the Leadership Duluth program celebrated the graduation of its class of 2021. The resilience and tenacity our graduates have demonstrated throughout the adaptations necessary this year due to the COVID-19 pandemic is a testament to the true leaders they have become. Cheers to the hard work and dedication of our 33rd Leadership Duluth class!



**Welcome New Members**

**Doc Witherspoon's Soul Food Shack**

Stephan Witherspoon  
(218) 464-0925  
319 W. First St.  
Duluth, MN 55802  
[www.docwitherspoons.com](http://www.docwitherspoons.com)  
Doc Witherspoon's is a Southern-style soul food restaurant with a warm and inviting atmosphere.

**Larson Realty Group LLC**

Ken Larson  
(218) 390-2100  
P.O. Box 24499  
Minneapolis, MN 55424  
[kenlarson.myrealtynegroup.com](http://kenlarson.myrealtynegroup.com)

**Duluth Children's Museum Inc.**

Cameron Kruger  
(218) 733-7543  
2125 W. Superior St.  
Duluth, MN 55806  
[www.playduluth.com](http://www.playduluth.com)  
Through interactive exhibits and programs, Duluth Children's Museum sparks children's curiosity.

**Thrivent Financial**

Kristy Phillips  
(208) 539-4249  
2711 W. Superior St.  
Duluth, MN 55802  
[www.linkedin.com/in/kristyagatethrivent](http://www.linkedin.com/in/kristyagatethrivent)  
I am a regional development director at Thrivent, and I am honored to provide leadership and mentorship to our Duluth team. I am seeking top-quality people to join our team and serve the Duluth community as a financial advisor.