

chamberXpress

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DULUTH AREA CHAMBER OF COMMERCE MONTHLY NEWS

Vol. 22 • Issue 7 July 2021

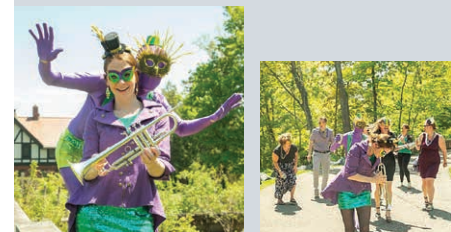
www.duluthchamber.com

Join Us for Mardi Gras at the Mansion

Fuse Duluth is bringing New Orleans flair to Glensheen at our newest networking offering, Mardi Gras at the Mansion! On July 22, grab your friends and escape to The Big Easy for music, an attendee Mardi Gras parade on London Road, mouthwatering Southern cuisine and masquerade shenanigans not typically found in Northern Minnesota. We can't wait to guess who is under the mask at this unique, incognito networking soiree.

Thursday, July 22
Glensheen Mansion,
3300 London Road
5 p.m. - event begins
6 p.m. - Mardi Gras Parade
on London Road
7 p.m. - conclusion

Chamber members \$20/
nonmembers \$30.
Register at fuseduluth.com.



Dear David,

On behalf of your team at the Chamber, we thank you and congratulate you on 24 years of servant leadership as president and CEO.

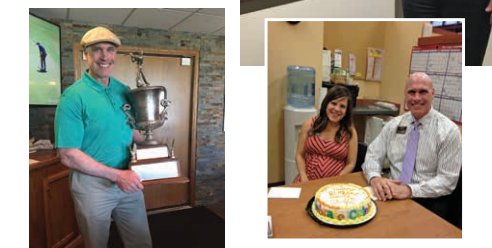
We have been incredibly fortunate to stand beside you as you supported our members and the entire community. You have built the Chamber to what it is today. You should be proud of your accomplishments. As a team, we will carry those with us in this next chapter, knowing we learned from the best.

Our Zenith City is better because of you. Our Emerald City on the Hill shines brighter because of you. The Duluth Area Chamber of Commerce is stronger because of you. Thank you for your commitment to our team, to our members and to our community.

We wish you the very best in your retirement.

Cheers!

- Kathleen, Martha, Chris and Aubrey



Embrace the Shift

Leadercast 2021 Is Set for Sept. 15 at Clyde Iron Works Restaurant, Catering and Event Center

Change is constant. Nothing ever goes quite as we planned. If we did not believe this before 2020, we all know it now.

Leaders everywhere are realizing that they must make major shifts in order to move forward to achieve their purpose. Changing directions is hard. It's risky. But it's the only way to get where we need to go. The future will be created by fearless, innovative leaders who have the courage...to shift.

Join us for Leadercast Duluth* on Wednesday, Sept. 15, for a full day of leadership training. The 12 speakers for this event will be practitioners who have successfully navigated through their own personal and professional shifts. Participants will learn from their experiences the practical insights, purposeful actions and catalytic insights that have the power to transform them into world-changing, visionary team builders.

Embrace the shift! Invest in the future of your career, your organization, your community and your world. Great sponsorship opportunities are available. For sponsorship opportunities or to register, contact Kathleen Privette at kprivette@duluthchamber.com or visit duluthchamber.com.

(This event is prerecorded.)

Leadercast
shift

THE PATIENT.
ABOVE ALL ELSE.



Moving business forward. ▶

What matters most...

is that you get to enjoy this moment - feeling completely at ease - because your independent insurance agent and the company that stands behind them has you covered.



Duluth, MN • (218) 722-1481



www.younginsure.com

Join Us for Our Triumphant Return to the Greysolon Ballroom and Clyde Iron Works

Let's Connect at Clyde – Tuesday, July 13

“The Depot’s Captivating History and Its Promising Future as a Community Treasure,” presented by Executive Director Mary Tennis, St. Louis County Heritage & Arts Center (the Duluth Depot)



Mary Tennis

In its heyday, The Depot served seven different railroad lines and housed the railroad offices, a newsstand, barber shop, parcel room and lunch room. It handled 26 trains a day. Today, The Depot is a community treasure on the National Register of Historic Places, and a beautifully restored building used for a wide range of events. Over a quarter-million people visited The Depot each year prior to the pandemic. Join us and learn what the future holds for this remarkable gathering place. Sponsored by our good friends at LHB.

11:45 a.m. to 1 p.m. (program starts at noon)
Clyde Iron Works Restaurant, Catering & Event Center,
2920 W. Superior St.
Chamber members \$30/nonmembers \$40



Let's Do Lunch, Duluth – Tuesday, Aug. 10

“The District’s Buildings, Boundaries, Strategic Plan and More,” presented by Superintendent John Magas, Duluth Public Schools District #709



John Magas

Join us at Let's Do Lunch, Duluth to hear from ISD 709's newest superintendent – John Magas. There is much going on in the Duluth Public Schools. Learn what is unfolding after the sale of Historic Old Central High School, how the school district transitioned through the COVID-19 pandemic and what the future holds for our students. Sponsored by our good friends at St. Luke's.

11:45 a.m. to 1 p.m. (program starts at noon)
Greysolon Ballroom by Black Woods, 231 E. Superior St.
Chamber members \$35/nonmembers \$45



Register at duluthchamber.com or call (218) 722-5501. I look forward to seeing you there. Go where the in-crowd goes. Know what the in-crowd knows.

In support,
David
David Ross, Chamber President

Our 151st Annual Meeting & Dinner Celebration Returns In Person on Oct. 28

It's time to celebrate with us! For 151 years, the Duluth Area Chamber of Commerce has dedicated its time in supporting, developing and growing our business community. Join us and fellow community leaders at the premier business gathering of the year – the 151st Annual Meeting & Dinner Celebration. This year's celebration will take place on Thursday, Oct. 28, at the Duluth Entertainment Convention Center.

Our keynote address will feature Dr. David Herman, CEO of Essentia Health. This will be a celebration of community progress, Essentia's Vision Northland project to transform its downtown medical campus, and the exciting opportunities to come.

Highlight your organization within our business community with a sponsorship at this premier event. Sponsorship levels include Premier, Platinum, Gold and Bronze.

For sponsorship information, please contact Kathleen Privette at (218) 740-3745 or kprivette@duluthchamber.com. Registration for the event opens in August. We hope you will join us to celebrate!



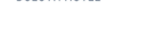
Dr. David Herman



Moving business forward. ▶

THANK YOU SPONSORS

52nd Annual CHAMBER GOLF CLASSIC
MONDAY, JULY 26, 2021
Ridgeview Country Club



TEE SIGN SPONSORS

- A.W. Kuettel & Sons, Inc.
- Architectural Resources, Inc.
- Bent Paddle Brewing Co.
- Chester Creek Chiropractic
- Duluth Accounting and Tax Services, LLC
- Fryberger Law Firm
- Hallberg Engineering
- Jamar Company
- LHB, Inc.
- MAC Sport & Marine
- McGough Construction
- Northland Constructors of Duluth, LLC
- Story North Productions
- Superior Cannabis Company
- UHL Company
- Wisconsin Indianhead Technical College

PROMOTIONAL PRO SHOP

- Duluth Pack
- Hearing Wellness Center
- MAC Sport & Marine
- Mary Kay Cosmetics - Judy Seliga Punkyo
- Mellin Promotional Advertising
- Mid-State Truck Service, Inc.
- NORTHFORCE
- White Winter Winery

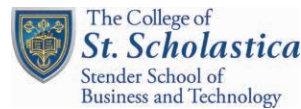
Calendar

Please register for Chamber events at www.duluthchamber.com or by calling 722-5501.

July 7
Wednesday

Professional Development Series

Professional Development Series (in person)
"Leading with Intent: Exploring Workplace Culture and Climate," presented by Dr. Barbara Bengtson of Perception Coaching
Noon to 1 p.m.
Location: The College of St. Scholastica, Benedictine Commons, 1200 Kenwood Ave.
Sponsored by The College of St. Scholastica Stender School of Business & Technology



July 13
Tuesday

Let's @Connect CLYDE

Connect @ Clyde
"The Depot's Captivating History and Its Promising Future as a Community Treasure," presented by Executive Director Mary Tennis of the St. Louis County Heritage & Arts Center (Duluth Depot)
11:45 a.m. to 1 p.m.
Location: Clyde Iron Works Restaurant, Catering & Event Center, 2920 W. Michigan St.
Sponsored by LHB Inc.



July 15
Thursday



Ignite Your Fuse
"The Revitalization of Minnesota Power Plaza: Renovation Story and Community Lunch"
Noon to 1 p.m.
Location: To be determined

July 20
Tuesday

Ambassador Luncheon
Noon
Location: To be determined
(Event open to Chamber Ambassadors only.)

After Hours Networking Event
4:30 to 6 p.m.
Location: Keller Williams Big Life Team - Fitger's Complex, 600 W. Superior St., Ste. 502



July 22
Thursday

FUSE DULUTH
YOUNG PROFESSIONALS

Fuse Duluth Mardi Gras at the Mansion
5 to 7 pm.
Location: Glensheen Mansion, 3300 London Road

July 26
Monday

52nd Annual Chamber Golf Classic, presented by Otis Magie Insurance Agency and Marsh & McLennan Agency
7 a.m. to 7 p.m.
Location: Ridgeview Country Club, 700 Redwing St.



Success!

Grand opening of J&RS Finish Showroom, 4802 Oneota Street in West Duluth, specializing in custom home builds and kitchen and bath design.



P&R Companies breaks ground for its newest apartment complex – Lincoln Park Flats at 2104 West Superior St.



Grand opening celebration for the new Pizza Ranch Duluth, located at 1600 Miller Trunk Way, Ste. H17A.



Grand opening celebration for Dulocal, a virtual marketplace for local businesses and consumers available at dulocal.co.



Grand opening celebration for Tommy's Express Car Wash at 321 E. Central Entrance.

CHAMBER STAFF



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David Ross
President & CEO
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dross@duluthchamber.com

In Case You Missed It

Attendees Hear From DECC Leaders at Let's Do Lunch, Duluth

On June 8, Let's Do Lunch, Duluth triumphantly returned to the beautiful Greysolon Ballroom by Black Woods for the first in-person event since before the COVID-19 pandemic in February 2020.

What better way to kick off the series than with two of Duluth's leaders at the Duluth Entertainment Convention Center – former Interim Director Roger Reinert and newly appointed Executive Director Dan Hartman. More than 115 attendees learned about how the DECC survived the past year as well as plans for the future.

Thanks to our generous friends at Minnesota Power – An ALLETE Company for sponsoring this event.

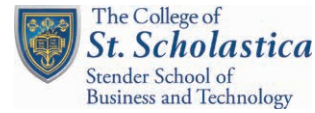


From left: former Interim Director Roger Reinert and newly appointed Executive Director Dan Hartman of the DECC; Director-Regional Development Nancy Norr of Minnesota Power; Chamber President and CEO David Ross.

July 7
Professional Development Series

“Leading with Intent: Exploring Workplace Culture and Climate,” presented by Dr. Barbara Bengtson of Perception Coaching (noon to 1 p.m. – location to be determined). Sponsored by The College of St Scholastica Stender School of Business & Technology.

**Professional
 DEVELOPMENT
 SERIES**



Meet Gage Hartman: One of Fuse Duluth’s Talented Council Members

Age: 26
Occupation: Realtor at Real Living Messina & Associates
Hometown: Crosby, Minnesota

How long have you lived in Duluth?

Moved here six years ago to pursue the real estate business. I was drawn to Duluth by Spirit Mountain, THE LAKE (of course), and Duluth always seemed like a big city relative to my hometown, but still held that small town feel.

How did you first hear of Fuse?

Fuse Fest was the very first event that I attended with the Chamber, so that was how I first learned of Fuse. I’ve been attending events for the last six years and have been involved on the board for the last three.

What do you see as the greatest benefit of Fuse?

The greatest benefit I’ve had through Fuse is the friendships I’ve made! I had very few connections moving up here, so Fuse was a fun way to grow those connections.

What is your ideal Duluth day?

My ideal Duluth day would be showing homes on a sunny Saturday morning, followed by a mountain bike ride near Lester River, and finishing up with beer and food at Burrito Union.

What is your favorite Fuse Event?

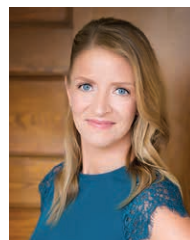
My favorite Fuse event is the summer event at the Glensheen Mansion, this year known as “Mardi Gras at the Mansion.”

What does the future of Duluth look like to you?

I would love to see Duluth continue to grow, attract more businesses and simultaneously maintain our small town feel!



Martha Bremer
 Director of Fuse and Leadership Duluth
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 mbremer@duluthchamber.com



Achieve Your Goal-Driven Marketing With Chamber Advertising Opportunities

The Duluth Area Chamber of Commerce offers several advertising opportunities to its members, allowing cost-effective ways to reach potential customers. Place your organization before thousands of engaged professionals and heighten your visibility through the Duluth Area Chamber of Commerce’s affordable marketing.

WHAT IS YOUR MARKETING GOAL?

VISIBILITY - Seeking referrals? Showcasing your organization through Chamber marketing can improve credibility and expose your brand to an engaged audience.

Recommendation: Relocation Packet – new and prospective residents; Direct Mail - Mailing List; Week at a Glance Email

EVENT PROMOTION - Promote an upcoming event through Chamber platforms.

Recommendation: Direct Mail - Mailing List; Week at a Glance Email; Fuse Flash Email

HIRING - Feature your job opportunities to a professional audience.

Recommendation: Week at a Glance Email; Fuse Flash Email

Gain exposure and increase your business’ community profile through advertising on the Chamber platforms. Contact Chris Johnson for more information – cjohnson@duluthchamber.com.

Chris Johnson
 Director of Marketing and Communications
 (218) 740-3755
cjohnson@duluthchamber.com



Welcome New Members

Boomtown Duluth Inc.

Jessica Lietz
 4483 Martin Road
 Duluth, MN 55803
 (218) 722-0977
www.boomtownwoodfire.com
 BoomTown is an upscale, casual restaurant with an in-house brewery featuring a wood-fired grill with chef-driven, from scratch cuisine.

Dulocal.co

Ryan Harrington
 3937 Fountain Gate Drive
 Duluth, MN 55811
 (218) 391-7671
www.dulocal.co
 Dulocal.co is a online e-commerce marketplace for small, local businesses and consumers in the Twin Ports area.

Hanlon and Associates Insurance Agency

Tucker Hanlon
 501 Lake Ave. S., Ste. 400
 Duluth, MN 55802
 (218) 491-7855
www.hanlonandassociates.com
 Our motto is “Real Coverage, Real Service, Real People.”

Heaven on Earth Wellness Spa

Yodit Gidey
 307 E. Central Entrance
 Duluth, MN 55811
 (218) 409-5339
www.heavenonearthwellnesspaduluth.com
 Heaven on Earth Wellness Spa is a cutting edge, newly renovated day spa located in Duluth, Minnesota. Services include cryotherapy, colon hydrotherapy, floatation therapy, massage, cupping, infrared sauna, hyperbaric oxygen, ear coning, ozone sauna, aromatherapy and more.

Pizza Ranch Duluth

Chris Verhel
 1600 Miller Trunk Highway, Ste. H17A
 Duluth, MN 55811
 (218) 464-0751
www.pizzaranch.com
 Pizza Ranch is a family-friendly buffet restaurant offering pizza, chicken, salad bar and dessert with our FunZone Arcade.

Story North Productions

Kevin Jacobsen
 705 High St.
 Duluth, MN 55805
 (218) 343-4401
www.storynorthproductions.com
 Story North Productions is about more than just great video. We are storytelling experts driven by passion, creativity and helping our clients succeed.

Tommy’s Express Car Wash

Michael Hoxie
 321 E. Central Entrance
 Duluth, MN 55811
 (218) 270-5270
www.tommys-express.com/DuluthMN116
 At Tommy’s Express, we are more than just a car wash. We believe in enriching lives, adding value and serving communities. You will exit our Tommy Tunnel with a shine and a smile. You know what they say – “Look good, feel good.”

Women of Color and Spirit Nonprofit Corp.

Shirdell Mattox
 1 E. First St., #213
 Duluth, MN 55802
 (510) 516-5192
www.womenofcolorandspirit.com
 Women of Color and Spirit is an organization that helps to empower communities of color. We are centered around women of African heritage and promote Indigenous African restorative practices. We educate our community and agencies that support us and provide crafted cultural experiences.