



2021 Chamber Email Marketing Week at a Glance and Fuse Flash

CELEBRATING 150 YEARS OF MOVING BUSINESS FORWARD

Organization _____
 Name _____
 Email _____ Phone _____

WEEK AT A GLANCE ADVERTISING

2,400 Subscribers, Sent Weekly, On Mondays

Text with Logo | \$100 / \$50 nonprofit

Up to 50 words, 1 image and 3 links

Due Date | Artwork is due the Monday prior to chosen distribution date.

Image Ad | \$100 / \$50 nonprofit

550px (W) X 300px (H), 1 link

Due Date | Artwork is due the Monday prior to chosen distribution date.

Quantity WAG _____

PLEASE SELECT THE MONDAY(S) IN WHICH YOU WOULD LIKE YOUR ADVERTISEMENT TO BE PUBLISHED IN THE 2020 WAG.

<input type="checkbox"/> January 4	<input type="checkbox"/> February 1	<input type="checkbox"/> March 1	<input type="checkbox"/> April 5	<input type="checkbox"/> May 3	<input type="checkbox"/> (Tu) June 1
<input type="checkbox"/> January 11	<input type="checkbox"/> February 8	<input type="checkbox"/> March 8	<input type="checkbox"/> April 12	<input type="checkbox"/> May 10	<input type="checkbox"/> June 7
<input type="checkbox"/> January 18*	<input type="checkbox"/> February 15*	<input type="checkbox"/> March 15	<input type="checkbox"/> April 19	<input type="checkbox"/> May 17	<input type="checkbox"/> June 14
<input type="checkbox"/> January 25	<input type="checkbox"/> February 22	<input type="checkbox"/> March 22	<input type="checkbox"/> April 26	<input type="checkbox"/> May 24	<input type="checkbox"/> June 21
		<input type="checkbox"/> March 29			<input type="checkbox"/> June 28
<input type="checkbox"/> July 5*	<input type="checkbox"/> August 2	<input type="checkbox"/> (Tu) September 7	<input type="checkbox"/> October 4	<input type="checkbox"/> November 1	<input type="checkbox"/> December 6
<input type="checkbox"/> July 12	<input type="checkbox"/> August 9	<input type="checkbox"/> September 13	<input type="checkbox"/> October 11*	<input type="checkbox"/> November 8	<input type="checkbox"/> December 13
<input type="checkbox"/> July 19	<input type="checkbox"/> August 16	<input type="checkbox"/> September 20	<input type="checkbox"/> October 18	<input type="checkbox"/> November 15	<input type="checkbox"/> December 20
<input type="checkbox"/> July 26	<input type="checkbox"/> August 23	<input type="checkbox"/> September 27	<input type="checkbox"/> October 25	<input type="checkbox"/> November 22	<input type="checkbox"/> December 27
	<input type="checkbox"/> August 30			<input type="checkbox"/> November 29	

FUSE FLASH ADVERTISING

1,500 Subscribers, Sent Bi-Monthly On Wednesdays

Text with Logo | \$100 / \$50 nonprofit

Up to 50 words, 1 image and 3 links

Due Date | Artwork is due the Wednesday prior to chosen distribution date.

Image Ad | \$100 / \$50 nonprofit

550px (W) X 300px (H), 1 link

Due Date | Artwork is due the Wednesday prior to chosen distribution date.

Quantity FUSE FLASH _____

* = Observed Holiday; See Below:

January 18 - MLK Day

February 15 - Presidents' Day

June 1 - Tuesday after Memorial Day

July 5 - Observed Independence Day

September 7 - Tuesday after Labor Day

October 11 - Indigenous Peoples' Day

Please select the date(s) you wish to run your promotion in the Fuse Flash.

<input type="checkbox"/> January 6	<input type="checkbox"/> March 3	<input type="checkbox"/> May 12	<input type="checkbox"/> July 7	<input type="checkbox"/> September 1	<input type="checkbox"/> November 10
<input type="checkbox"/> January 20	<input type="checkbox"/> March 17	<input type="checkbox"/> May 26	<input type="checkbox"/> July 21	<input type="checkbox"/> September 15	<input type="checkbox"/> November 24
<input type="checkbox"/> February 3	<input type="checkbox"/> March 31	<input type="checkbox"/> June 9	<input type="checkbox"/> August 4	<input type="checkbox"/> September 29	<input type="checkbox"/> December 8
<input type="checkbox"/> February 17	<input type="checkbox"/> April 14	<input type="checkbox"/> June 23	<input type="checkbox"/> August 18	<input type="checkbox"/> October 13	<input type="checkbox"/> December 22
	<input type="checkbox"/> April 28			<input type="checkbox"/> October 27	

PLEASE SIGN HERE _____ **TOTAL INVESTMENT** _____

Invoice Will Be Sent Via Email

Please send order form and artwork to cjohnson@duluthchamber.com