



chamber Xpress

DULUTH AREA CHAMBER OF COMMERCE MONTHLY NEWS

Vol. 20 • Issue 8

August 2019

www.duluthchamber.com

The Duluth Chamber Showcase is Fast Approaching!

On Tuesday, Aug. 20, join the Duluth Area Chamber at Wade Stadium for this NEW summer shindig – the first-ever Duluth Chamber Showcase. Visit vendor booths featuring products, services and discounts while sampling some of the finest dishes and beverages from local restaurants and breweries. Bring nonmembers, so they can experience everything that Chamber members have to offer.

Become a vendor and highlight your organization while generating new business by:

- Selling your products or services.
- Providing special discounts.
- Offering samples of your tasty creations.
- Handing out freebies and promotional products.
- Networking with over 300 attendees.

Chamber member vendor - \$300
Nonmember vendor - \$450

OR In-kind food/beverage sample donation (waived fee in exchange for providing food or beverage samples for 300 attendees).

Interested in becoming a vendor or want additional information? Contact Kathleen Privette at kprivette@duluthchamber.com or (218) 740-3745.

August 20
4:30 to 6:30 p.m.
Wade Stadium
Admission - \$5



DULUTH CHAMBER
SHOWCASE



DULUTH
AREA CHAMBER OF
COMMERCE

Moving business forward. ▶

Chamber Board Member Nominations

Our Chamber is fortunate to be led by an influential and visionary group of business leaders. Our Board of Directors will be fortified with six new members, effective October 1. These new members will embrace the noble work of the existing board.

The Chamber's Nominating Committee recently ensured the board will remain representative of our members by selecting the following leaders as candidates to serve as board members:

- Renee Appel Mattson, Trinity Creek Consulting
- Michael Boeselager, St. Luke's
- Chiamaka Enemuoh, Lifestone Health Care Inc.
- Steve Glonchak, Members Cooperative Credit Union
- Aaron Kelly, LHB Inc.
- Patra Sevastiades, Duluth Library Foundation

Chamber members can petition for additional nominations by securing the nominee's approval and submitting the petition, which must include the signatures of 25 members in good standing. The petition must be delivered to the Chamber office by Monday, Aug. 19, before noon. The Chamber's address is: 5 W. First St., Ste. 101, Duluth, MN, 55802. The nominees will be considered for approval by the Chamber's Board at the board meeting scheduled for August 27.

Our board and staff members thank the following leaders who will complete their honorable service on the board, effective September 30:

- Deb DeLuca, Duluth Seaway Port Authority
- Lynnette Steen, Lynnette's Portrait Design
- Jessica Stauber, St. Luke's
- Justin Steinbach, Vista Cruises Inc.

Please join me in congratulating the candidates and in thanking the leaders who are completing their board service.



In support,

David Ross
President

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Escape to the Elegance of the 1920s... at the Annual "Fuse Goes Gatsby" Event

Thursday, Aug. 15

5 to 7:30 p.m.

Glensheen Mansion

\$20 Chamber member/\$30 nonmember



Imagine getting invited to the fanciest home on Lake Superior. Live music, complementing the sound of water trickling from the home's ornate fountain, fills the air. You are indulging in delectable hors d'oeuvres while sipping a sophisticated cocktail – all while enjoying a gorgeous summer night surrounded by dear friends, colleagues and new connections.

This dreamy soiree is a reality, and Fuse Duluth and Glensheen Mansion are inviting you! On August 15, put on your flapper dress or suspenders and

escape to an art deco party of the 1920s. Not a fan of dressing up? No problem. We will have pearls and bowties available to add to your normal business attire. Or you can refrain from Gatsby garb altogether – just don't miss the hottest networking event of the summer! It is sure to be the bee's knees.

1920s décor will be created by Northland Special Events, the gurus of party planning.



LAKE CITY
SMOKIN' SECTION

In Case You Missed It

Local Business Professionals Take On Digital Scavenger Hunt

On June 27, the Duluth Area Chamber and Fuse Duluth launched the first-ever Great Duluth Race. Over 100 local business professionals departed for an afternoon of healthy movement, competition and discovery of nooks and crannies in Duluth on a digital scavenger hunt. The event brought smiles and camaraderie to all who participated, and we can't wait for the second annual event in June of 2020!



On Our Radar **Two Great Luncheons Two Compelling Speakers**

Let's Do Lunch, Duluth – Tuesday, August 13



Don Ness

“Duluth’s Big Picture: Trends and Narratives,” presented by Don Ness, executive director of the Ordean Foundation

Don Ness has a perspective into our beloved community which few people possess. It is a hard-earned, reporting from the frontlines kind of insight that he acquired during his eight years as mayor of Duluth. It is a perspective that is becoming even clearer during his tenure as the Ordean Foundation’s executive director. This will be a rare opportunity for an up close and personal sharing of information from one of our community’s thought leaders. Sponsored by our good friends at Duluth Accounting & Tax Services LLC.

**11:45 a.m. to 1 p.m.
Greysolon Ballroom by Black Woods
231 E. Superior St.
\$35 Chamber members/\$45 nonmembers**

**DULUTH ACCOUNTING
& TAX SERVICES LLC**

Let's Connect at Clyde – Tuesday, Sept. 10



Todd Johnson

“Boys & Girls Clubs of the Northland – Providing Great Futures,” presented by Todd Johnson, chief executive officer of Boys & Girls Clubs of the Northland

For 48 years, the Boys & Girls Clubs of the Northland has adapted to meet the needs of our region’s youth. This dynamic and mission-driven organization has expanded to meet the increasing needs of children who are 6 to 18 years of age. Join us and hear from the club’s talented and inspirational leader. Todd will share the compelling story of an organization that has consistently extended itself to rise up and meet multiple challenges within our beloved region. Sponsored by our good friends at the National Bank of Commerce.

**11:45 a.m. to 1 p.m.
Clyde Iron Works Restaurant, Catering & Event Center
2920 W. Superior St.
\$30 Chamber members/\$40 nonmembers**



Register at duluthchamber.com or call (218) 722 -5501. I look forward to seeing you at the Greysolon Ballroom and at Clyde Iron. Go where the in-crowd goes. Know what the in-crowd knows.

In support,

David Ross, Chamber President

Calendar

Please register for Chamber events at www.duluthchamber.com or by calling 722-5501.

August 2 Friday

Finally Fridays

7:30 to 9 a.m.

Location: Junior League of Duluth, 4031 Grand Ave.

Join us for a cup and conversation at this popular early morning networking event sponsored by the Junior League of Duluth and Lake Superior Area REALTORS. Professional photos and videos will be taken throughout the event; this content may be used for future Chamber marketing purposes and shared across social media. If you are not comfortable being in the photos and videos, please let us know ahead of time or at registration.



August 7 Wednesday

Professional Development Series

Professional Development Series

Noon to 1 p.m.

Location: Chamber conference room, 5 W. First St., Ste. 101

Topic: "How to Be a True Team Player – It's More Difficult Than We Imagine!", presented by Lynn Kalnbach, associate professor of management, The College of St. Scholastica. Sponsored by The College of St. Scholastica.



August 13 Tuesday

Let's Do Lunch, Duluth

11:45 a.m. to 1 p.m.

Location: Greysolon Ballroom by Black Woods, 231 E. Superior St.

Topic: "Duluth's Big Picture Trends and Narratives," presented by Don Ness, executive director of the Ordean Foundation. To be invoiced for this event, please call the Chamber at (218) 722-5501. Professional photos and videos will be taken throughout the event; this content may be used for future Chamber marketing purposes and shared across social media. If you are not comfortable being in the photos and videos, please let us know ahead of time or at registration.

Sponsored by Duluth Accounting & Tax Services LLC.

DULUTH ACCOUNTING & TAX SERVICES LLC



August 20 Tuesday

Ambassador Luncheon

Noon to 1 p.m.

Location: Canal Park Lodge, 250 Canal Park Drive

All Chamber Ambassadors and new Chamber members are invited to join us for our monthly Ambassador Luncheon to hear a guest speaker.

August 20 Tuesday

Duluth Chamber Showcase

4:30 to 6:30 p.m.

Location: Wade Stadium, 101 N. 35th Ave. W.

Join us at Wade Stadium for this new summer shindig – the first-ever Duluth Chamber Showcase. Professional photos and videos will be taken throughout the event; this content may be used for future Chamber marketing purposes and shared across social media. If you are not comfortable being in the photos and videos, please let us know ahead of time or at registration.



DULUTH CHAMBER SHOWCASE

August 15 Thursday

FUSE DULUTH
YOUNG PROFESSIONALS

Fuse Goes Gatsby @ Glensheen

5 to 7 p.m.

Location: Glensheen Mansion, 3300 London Road

The masterminds of Glensheen and Fuse Duluth have teamed up to offer the ultimate bash for summer networking and fun! Join us at Glensheen Mansion as Fuse goes Gatsby for the third year in a row.

To be invoiced for this event, please call the Chamber at (218) 722-5501. Professional photos and videos will be taken throughout the event; this content may be used for future Chamber marketing purposes and shared across social media. If you are not comfortable being in the photos and videos, please let us know ahead of time or at registration.



LAKE CITY
SMOKIN' SECTION



SAVE THE DATE 10 | 24 | 19

149th Annual Chamber Meeting & Dinner Celebration



Keynote Speaker & Diamond Sponsor
Zean Nielsen
Chief Executive Officer,
Cirrus Aircraft



DULUTH ENTERTAINMENT CONVENTION CENTER
Formal Invitations to Follow



Success!

Coordinated Business Systems, an office equipment supplier, celebrates the grand opening of its Duluth office at 5 E. First St.



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North Homes Children and Family Services celebrates its new location at 324 W. Superior St., Ste. 150.

The Northspan Group celebrates its new location at 202 W. Superior St., Ste. 700.



FIT4MOM, a prenatal and postnatal fitness program, celebrates its fourth anniversary.



Zenith Spine and Wellness celebrates its new location at 1003 E. Central Entrance.



August 7

Professional Development Series

Lynn Kalnbach of The College of St. Scholastica presents "How to Be a True Team Player – It's More Difficult Than We Imagine!" (noon to 1 p.m., Chamber conference room, 5. W. First St., Ste. 101).

Sponsored by The College of St. Scholastica.

Professional DEVELOPMENT SERIES



Project Party Provides Birthday Fun for Kids in Need

Have you heard of Fuse Duluth's Project Party initiative? The Fuse Volunteer Focus Committee – in partnership with maurices, our premier sponsor, and decoration sponsor Duluth Balloon Company – provides bimonthly birthday parties for local children in need whose families have fallen on hard times and cannot provide a celebration. To read more about our efforts, check out our website, fuseduluth.com. Here's a peek at the June birthday festivities!



maurices

Martha Bremer
Director of Fuse
and Leadership Duluth
(218) 740-3754



Call for Speakers – We Need Your Expertise!

We're looking for speakers for the 2020 educational series, both the Chamber Skills Series and Professional Development Series. If you're interested, please contact Bailey Olson at bolson@duluthchamber.com or (218) 722-5501. Applications are due Thursday, Aug. 29.

CHAMBER SKILLS SERIES: Sponsored by University of Wisconsin - Superior, this program provides education to enhance both hard and soft skills needed in the workplace. The nine-series program delves into the "how-tos" ranging from event planning to creating great presentations and more.

Participants in this series enjoy the following benefits:

- Access to qualified, knowledgeable and experienced presenters
- Clearly defined course objectives
- A wide variety of "how to" topics

Chamber Skills Series offerings are held on select Wednesdays from noon to 1 p.m. in the Chamber conference room. Sessions are FREE to all Chamber members and their employees.

PROFESSIONAL DEVELOPMENT SERIES: Sponsored by The College of St. Scholastica School of Business and Technology, this program provides education to Chamber members to enhance their professional and personal skill sets. It provides participants numerous, high-quality training opportunities in the areas of sales, human resources, management and leadership.

Participants in this series enjoy the following benefits:

- Clearly defined course objectives
- Qualified, knowledgeable and experienced presenters
- Immediately applicable skills for the workplace

Professional Development Series offerings are held on select Wednesdays throughout the year from noon to 1 p.m. in the Chamber Conference Room. Sessions are FREE to all Chamber members and their employees.



MADE IN



DULUTHMAILER

Promotional Mailer By Members Of The Duluth Area Chamber Of Commerce

The Chamber is reinventing the classic coupon book – introducing the Made in Duluth Mailer!

The Made in Duluth Mailer is sent directly to the Chamber’s primary contacts, positioning your organization at top of mind. This is an exclusive benefit for our members by our members. Place your company’s seasonal specials, discounts and coupons in the hands of 1,100 member businesses and staff!

How it Works...

- Reserve your spot in the mailer – the 1st step to increasing your organization’s visibility.
- Provide your promotional flier, to be inserted in the Made in Duluth Mailer and then delivered to the doorstep of fellow members.
- Supply your organization’s logo & contact information, which will be featured on our website, for 6,000+ monthly visitors & members to see.
- Reap the benefits.

The next Made in Duluth Mailer is strategically issued before the Holiday season | Materials Due October 14th

Reserve your spot in the upcoming mailer for \$300. Nonprofit rates available.
Contact Katie Brooks at kbrooks@dulutchamber.com



Katie Brooks
Director of
Marketing &
Communications

In Case You Missed It

Great Golf, Great Food, Great Fun at the Chamber Golf Classic

On July 22, the Chamber celebrated the 50th Annual Chamber Golf Classic presented by Otis-Magie Insurance Agency, Inc. – A Marsh & McLennan Agency Company at the beautiful Northland Country Club. Over 300 golfers, sponsors and volunteers participated, making it the largest business-to-business golfer event in the Northland. The weather was perfect, making for another fun and successful day for the Chamber.



Chamber team celebrates 50th Chamber Golf Classic.



Morning Round -
1st-Place Winners (James Denney, Fred Lewis, Eric Johnson and Aaron Johnson).

Afternoon Round –
1st-Place Winners
(Johns Kontny, Dale Jago, John Pettingill, Tony Bronson and Dan Tima).



Golfing with a spectacular view at Northland County Club.



chamberXpress

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