



chamber Xpress

DULUTH AREA CHAMBER OF COMMERCE MONTHLY NEWS

Vol. 20 • Issue 6

June 2019

www.duluthchamber.com

Don't Miss the Chamber's First-Ever Great Duluth Race

You do not want to miss the Chamber's newest team-building event: the Great Duluth Race! On Thursday, June 27, you and your team can explore your city, solve riddles and complete photo challenges to earn points.



Form your team with coworkers and friends for an afternoon of healthy movement, competition and discovery of Duluth businesses and history. The afternoon will begin with team instructions and a shotgun start before departing on a timed downtown scavenger hunt. The quest will conclude at Grandma's Sports Garden, where we will award the winners and enjoy a fun-filled networking happy hour. Build your team, be competitive and be adventurous. See you at the race!

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and enjoy a fun-filled networking happy hour. Build your team, be competitive and be adventurous. See you at the race!



JUNE 27 • 2 to 6 p.m.

Individual tickets -

\$40 member

\$60 nonmember

Team of five -

\$150 members



Advantage
EMBROIDERY & SCREEN PRINTING



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AREA CHAMBER OF
COMMERCE

Moving business forward. ▶

Nominate a Business Leader for the Chamber Board

You have an exciting opportunity to strengthen our Chamber by nominating a talented business leader to serve on our board. This person can be a colleague or yourself.



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Moving business forward. ▶

Serving on our board is an effective and enjoyable way to connect with other leaders who concurrently dedicate time and talent to the Chamber. If you or someone you know are interested in serving, please let me know. To submit a nomination, please provide me with your nominee's name, professional status and community engagement. Please also share your rationale for the nomination. Incoming board members will serve a three-year term beginning October 1, 2019.

Successful nominees must be willing to:

- Accept a leadership role within a Chamber initiative.
- Participate in Chamber events.
- Assist in recruiting and retaining members.
- Serve as an enthusiastic advocate for the Chamber.

Nominations will be accepted until noon on Wednesday, June 19. You can email your nomination to me at dross@duluthchamber.com or mail it by postal service to 5 W. First St., Ste. 101, Duluth, MN 55802. Please contact me at (218) 740-3751 if you have questions, concerns or suggestions.



In support,

David Ross
President and CEO

Run a local business? So do we.

We've had the pleasure of serving the Northland for over 100 years. Let our experience and dedication to the small business community work for you!



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Duluth, MN



Don't Miss Our Newest Networking Opportunity

D U L U T H C H A M B E R
SHOWCASE

Tuesday, August 20

4:30 to 6:30 p.m.

Wade Stadium - 101 N. 35th Ave. W.

Admission - \$5

On Tuesday, August 20, join the Duluth Area Chamber at Wade Stadium for this NEW summer shindig – the first-ever Duluth Chamber Showcase. Become a vendor and highlight your organization while generating new business by:

- Selling your products or services.
- Providing special discounts.
- Offering samples of your tasty creations.
- Handing out freebies and promotional products.
- Networking with over 300 attendees.

Chamber-member vendor - \$300 \ Nonmember vendor - \$450

OR

In-kind food/beverage sample donation (waived fee in exchange for providing food or beverage samples for 300 attendees)

Interested in becoming a vendor or want additional information? Contact Kathleen Privette at kprivette@duluthchamber.com or (218) 740-3745.



Become a Teacher

At the College of St. Scholastica, we make it simple for people with a bachelor's degree to become a teacher through our Graduate Teaching Licensure program. Accelerated weekend and online courses accommodate working professionals.

- Earn your MN License in 2 years
- Start this fall in Duluth, St. Cloud & St. Paul

css.edu/GTL



The College of
St. Scholastica



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FUSE DULUTH
GOES

GATSBY

THURSDAY
15 AUG
2019

5:00 PM

at the
GLEN SHEEN MANSION
3300 London Road
Duluth, MN 55804

On Our Radar Two Great Luncheons Three Compelling Speakers

Let's Do Lunch, Duluth – Tuesday, June 11



Dr. David Herman

“The Vision Northland Initiative,” presented by Dr. David Herman, chief executive officer of Essentia Health, and Mark Hayward, senior vice president of operations

Join us and get the latest details regarding how Essentia Health is moving forward with what will be the largest medical campus investment project in Minnesota's history. This \$800 million project, called Vision Northland, will include the replacement of Duluth's largest hospital. It will also include making renovations to related facilities across Essentia's downtown campus. Sponsored by our good friends at Johnson, Killen & Seiler P.A.

11:45 a.m. to 1 p.m.
Greysolon Ballroom by Black Woods
231 E. Superior St.
\$35 Chamber members/\$45 nonmembers



Mark Hayward

Let's Connect at Clyde – Tuesday, July 16



Karen Herman

“Udac, the Bullyan Center and You,” presented by Karen Herman, executive director of Udac Inc.

For 50 years, Udac has supported individuals with disabilities. Today, the center offers life skills, job training and supported employment to adults with cognitive and physical disabilities across the lifespan. Udac's mission is to create a community where opportunity is accessible to individuals of all abilities – one person, one career, one possibility at a time. Join us and learn of the exciting developments that have occurred since it was announced in June 2018 that Joseph and Nancy Bullyan presented Udac with a generous \$3 million gift. This transformational gift allowed Udac to purchase and repurpose the former Duluth Business University at 4724 Mike Colalillo Drive. Udac's bold, energetic leader will provide us the details. Sponsored by our good friends at LHB Inc.

11:45 a.m. to 1 p.m.
Clyde Iron Works Restaurant, Catering & Event Center
2920 W. Superior St.
\$30 Chamber members/\$40 nonmembers



Register at duluthchamber.com or call (218) 722 -5501. I look forward to seeing you at the Greysolon Ballroom and at Clyde Iron. Go where the in-crowd goes. Know what the in-crowd knows.

In support,

David Ross, Chamber President

Calendar

Please register for Chamber events at www.duluthchamber.com or by calling 722-5501.

June 5

Wednesday



Leadership Duluth - Leadership Challenge Day*
8 a.m. to 4:15 p.m.

Location: Spirit of the North Theater (at Fitger's),
600 E. Superior St.

Sponsored by North Shore Bank.

*Leadership Duluth sessions are available to current class members only.



Professional Development Series

Noon to 1 p.m.

Location: Chamber conference room,
5 W. First St., Ste. 101

Topic: "Building Trust in the Workplace," presented
by Dawn Johnson of Minnesota Power -
an ALLETE Company

Sponsored by The College of St. Scholastica.



June 7

Friday



Finally Fridays

7:30 to 9 a.m.

Location: Duluth Area Family YMCA,
302 W. First St.

Join us for a cup and conversation at this popular
early morning networking event sponsored by the
Duluth Area Family YMCA.



June 11

Tuesday



Let's Do Lunch, Duluth

11:45 a.m. to 1 p.m.

Location: Greysolon Ballroom by Blackwoods,
231 E. Superior St.

Topic: "The Vision Northland Initiative,"
presented by Dr. David Herman, chief executive
officer of Essentia Health

Sponsored by Johnson, Killen & Seiler P.A.



June 13

Thursday



Fuse First Thing

8 to 9 a.m.

Location: Chamber conference room,
5 W. First St., Ste. 101

Topic: "Diversity and Inclusion in the Workplace,"
presented by Stephen Witherspoon of the
NAACP

June 18

Tuesday



After Hours

4:30 to 6:30 p.m.

Location: MPPL Financial, 309 W. Superior St.

Join us for this popular networking event sponsored
by MPPL Financial.



June 18

Tuesday



Ambassador Luncheon

Noon to 1 p.m.

Location: Canal Park Lodge, 250 Canal Park Drive
All Chamber Ambassadors and new Chamber mem-
bers are invited to join us for our monthly ambassador
lunch and to hear a guest speaker.

June 20

Thursday



Leadership Duluth Graduation

5 to 7 p.m.

Location: Greysolon Plaza (Moorish Room),
231 E. Superior St.



June 26

Wednesday



Chamber Skills Series

Noon to 1 p.m.

Location: Chamber conference room,
5 W. First St., Ste. 101

Topic: "Get What You Want From Your Business,"
presented by Sascha Mansson and Mike Korte
of the Entrepreneur Fund

Sponsored by the University
of Wisconsin-Superior.



June 27

Thursday



The Great Duluth Race

2 to 6 p.m.

Location: The Sports Garden, S. 425 Lake Ave.

Explore your city, solve riddles and complete photo
challenges to earn points in the Chamber's first-ever
Great Duluth Race! Form your team for an afternoon
of healthy movement, competition and discovery of
businesses and history. The afternoon begins with
team instructions followed by a shotgun start. Teams
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D U L U T H C H A M B E R S H O W C A S E

SAVE THE DATE

Tuesday, August 20th | 4:30 - 6:30 PM

Wade Stadium
101 N. 35th Avenue W.

Admission | \$5
RSVP at duluthchamber.com

Interested in becoming a vendor?
Contact Kathleen Privette at
kprivette@duluthchamber.com

Success!



Viking Electric celebrates the opening of its new Duluth facility at 15 S. 38th Ave. W.



The Duluth Airport Authority celebrates the opening of the Club DHL Business Suite – an exclusive, private area at the secure terminal's west end designed with the working traveler in mind.



LightSpeed Lift celebrates its grand opening at 500 E. 10th St. The business provides a body weight support system for physical rehabilitation and athletic training.



The Duluth Superior Symphony Orchestra celebrates completion of its beautifully remodeled office.



The grand opening celebration for Leaderly, located at 7302 Clay St., which specializes in marketing growth strategies.

CHAMBER STAFF



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June 5

Professional Development Series

**Professional
DEVELOPMENT
SERIES**



Dawn Johnson of Minnesota Power - an ALLETE Company presents "Building Trust in the Workplace" (noon to 1 p.m., Chamber conference room, 5 W. First St., Ste. 101). Sponsored by The College of St. Scholastica.

June 26

Chamber Skills Series

**CHAMBER
SKILLS
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Sascha Mansson and Mike Korte of the Entrepreneur Fund present "Get What You Want From Your Business" (noon to 1 p.m., Chamber conference room, 5 W. First St., Ste. 101). Sponsored by the University of Wisconsin-Superior.

Apply Now for Leadership Duluth's 2019-2020 Program Year

By educating participants about Duluth's cultural and business history along with current issues facing the region, Leadership Duluth aims to unite, equip and empower emerging leaders to foster change within their workplace and community.

Through a structured series of educational and hands-on opportunities, participants will come to understand the inner workings of these components and how they contribute to the Duluth area's overall health.

Leadership Duluth participants commit to one full day of leadership training per month throughout the program, plus occasional bonus days and events. Topics include: Culture and Heritage, Human and Community Service, Health Care, Courts and Law, Economic Opportunity, Local Advocacy, Sustainability, Infrastructure and Tourism.

In addition, one service project will be organized, implemented and completed by assigned groups to benefit an area nonprofit organization. Participants will receive a cumulative review of the elements of a healthy community and be awarded the opportunity to reflect upon the contributions they make throughout the program.

Finally, in response to Leadership Duluth's call to action, participants will be asked to share their service project progress, plus their personal and business intentions for the future.

Candidates for Leadership Duluth:

- Demonstrate commitment to be an active participant in a year-long program.
- Are willing to meet/network with up to 50 classmates.
- Are willing to be challenged beyond their comfort zones.
- Have reputations as creative, responsible and effective people.
- Have an interest in surpassing conventional thinking to seek new growth opportunities and fundamental change.

Participants in Leadership Duluth:

- Engage with area leaders.
- Build access to area organizations and institutions.
- Gain industry and community awareness.
- Build lasting relationships with class members, area leaders and Leadership Duluth underwriters.

Class components of Leadership Duluth:

- Industry, organization and community exposure.
- Hands-on involvement.
- Professional networking.



Ready to apply? Invest in your community, invest in your business and invest in yourself. Completed applications, along with one letter of recommendation and application fee of \$30, are due no later than Wednesday, June 19. Tuition: \$1,500 Chamber members/\$1,900 nonmembers.

Visit leadershipduluth.com for more information and to submit your application.

50th

Annual Chamber Golf Classic

PRESENTED BY



OTIS-MAGIE, A MARSH & MCLENNAN
AGENCY LLC COMPANY

THE 50TH ANNUAL CHAMBER GOLF CLASSIC TEES OFF AT NORTHLAND COUNTRY CLUB ON MONDAY, JULY 22ND. ONCE AGAIN, OTIS-MAGIE INSURANCE AGENCY WILL BE THE PRESENTING SPONSOR TO BRING THE LARGEST BUSINESS-TO-BUSINESS GOLF EVENT BACK TO THE NORTHLAND.

SIGN UP TO GOLF TODAY! TEAMS AND INDIVIDUAL SPOTS AVAILABLE.
\$215 PER GOLFER – 7AM SHOTGUN START OR 1:30PM SHOTGUN START

- 18 HOLES OF GOLF
- LIGHT BREAKFAST
- 2 CARTS PER TEAM OF 4 OR 5
- COMPLIMENTARY DRINK
- INCREDIBLE GRILLED LUNCH
- APPETIZERS AND DRINKS AFTER THE AFTERNOON ROUND
- LOTS OF NETWORKING AND FUN!

A NUMBER OF OUTSTANDING SPONSORSHIPS STILL AVAILABLE FOR EVERY BUDGET. THIS IS YOUR OPPORTUNITY TO BE A DRIVING FORCE ON THE COURSE WITH A SPONSORSHIP THAT RAISES YOUR ORGANIZATIONS PROFILE. FOR ADDITIONAL SPONSORSHIP INFORMATION OR TO REGISTER TO GOLF, CONTACT KATHLEEN PRIVETTE AT (218) 740-3745 OR KPRIVETTE@DULUTHCHAMBER.COM.



Moving business forward. ▶

The People visiting our site are
DECISION MAKERS,
COMMUNITY LEADERS,
YOUNG PROFESSIONALS,
VISITORS & those considering
to move to our area.

The **PEOPLE YOU WANT** to do **BUSINESS** with!

Gain prime exposure and increase your business' community profile through advertising on the Chamber website.

With over 6,000 monthly page views, the Chamber serves as a primary information and communication hub.

We offer various web marketing options and placements to get your information in front of your audience. For more information, contact Katie Brooks at kbrooks@duluthchamber.com

Meet Our Members



Banner Ad



Find a Job



Relocation



Katie Brooks
Director of
Marketing &
Communications

chamberXpress

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In Case You Missed It

Business Leaders Attend 14th Annual Leadercast Duluth

On May 10, the 14th Annual Leadercast Duluth event empowered 200 leaders during a full day of leadership training. The theme of this year's event focused on leading healthy teams. Thank you to these sponsors for supporting this inspirational day: St. Luke's, APEX, UMD Student Life, Sound Central, Grandma's Saloon & Grill, Compudyne, Flint Group, ZMC Hotels, Duluth News Tribune, Clyde Iron Restaurant, Catering & Event Center and Audio Visual Resources.

