



Moving business forward. ▶

2021 Fall Guide

Diamond Willow Memory Care & Assisted Living

53rd Annual Kiwanis Auction Online

New Hope for Families Love Gala

UW-Superior Marketing Certificate

I Stand With Kids Month

Paint the Town Purple



Shop
Eat
Support *local* 



Diamond Willow

Memory Care & Assisted Living

Every Person Deserves to be Treated with Dignity and Respect in Every Interaction.



Diamond Willow was created as a bridge between a traditional assisted living and a traditional nursing home. Since that time we have modified our model to allow our elderly clients to live somewhere that can be considered home through the end of life. We offer small intimate community settings of 8-16 residents per home and site based RN's who work with the onsite leadership team and the direct care staff to assure that your loved one's needs are being met.



- All-inclusive pricing. Your Price Will Never Change.
- 24/7 On-Site Staff Who are Trained in Memory Care, Personal Cares, and Medication Administration.
- Individualized Person Centered Care Planning.
- Memory Care in a Secured Building
- Daily Activities (Mental, Physical, and Spiritual) Individualized to Each of our Client's Needs, Desires and Abilities.
- Making Virtual Visits as Easy as Possible.

Cloquet
130 W North Rd
Cloquet, MN 55720
(218) 878-1212

Duluth
6353 E Superior St
Duluth, MN 55804
(218) 348-3432

Proctor
915 Old Hwy 2,
Proctor, MN 55810
218) 348-0905



Tour Today 



www.diamondwillow.com

**KIWANIS CLUB OF
FRIENDLY DULUTH
PRESENTS**



**53RD
ANNUAL
AUCTION
ONLINE**

**FUNDRAISER FOR
TWIN PORTS CHILDREN**

Online bidding starts September 4, 2021

Facebook Live Event & Final Bids

6pm - 10pm - September 18, 2021

If you would like to donate an item before August 31,

Go to www.kiwanisduluth.com



Thank you for your support!

**New Hope FOR Families
2nd Annual Fundraising**

love GALA

September 16, 2021

5:30 - 8:00 pm

Northland Country Club

Cost: \$75 or \$600 Table for eight

**Support us in raising \$50,000 for updates to our
NHFF Community Center and daily needs of our foster families.**



Silent & Live Auctions

Cash Bar

MARKETING CERTIFICATE

BUILDING YOUR MARKETING MACHINE

This certificate program consists of 10 virtual workshops taught by some of the best marketing minds in the region. You will learn the elements that go into a successful marketing strategy. The parts all come together as one well-oiled machine to help you achieve your marketing goals.

Workshop Parts:

Branding: Crafting Your Identity

9/14 & 9/16, 2021 | 5:00 p.m. - 6:30 p.m.

Your Website & Search Engine Optimization

9/21/2021 | 5:00 p.m. - 8:00 p.m.

Getting Found Locally: Google My Business

9/28/2021 | 5:00 p.m. - 8:00 p.m.

Storytelling for Your Business

10/5/2021 | 5:00 p.m. - 8:00 p.m.

Using Social Media Effectively

10/12/2021 | 5:00 p.m. - 8:00 p.m.

Visual Communication: Design Basics

10/19 & 10/21, 2021 | 5:00 p.m. - 6:30 p.m.

Social Media Advertising

10/26/2021 | 5:00 p.m. - 8:00 p.m.

DIY Video that Works

11/2/2021 | 5:00 p.m. - 8:00 p.m.

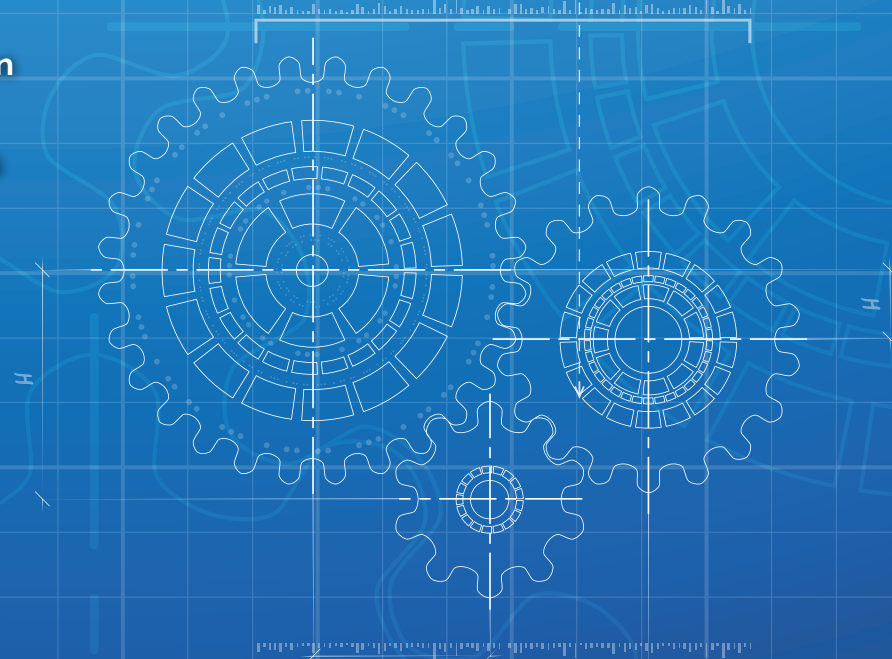
Building Your Marketing Campaign

11/9/2021 | 5:00 p.m. - 8:00 p.m.

Future Trends in Marketing

11/16/2021 | 5:00 p.m. - 8:00 p.m.

**\$75 per workshop, or \$65 per workshop
if enrolled in the certificate**



UNIVERSITY of WISCONSIN

Superior

Center for Continuing Education

For more information visit uwsuper.edu/cce or call 715-394-8469

What Does it Mean When We Say “I Stand with Kids?”

Safe, stable, nurturing relationships are among the most powerful, protective, and healing forces in a child’s life. These relationships—fostered at home, school and in the community—are the building blocks of a child’s physical and emotional growth. Children deserve opportunities for these types of relationships so they can thrive and grow into healthy adults. Our community stands up and steps forward for kids.

What Can I Do?

- » **Become a Champion and donate today!**
- » Talk to your local community center or church about hosting a Safe and Strong Child© session in your area.
- » Attend your local schools Safe and Strong Child© sessions
- » Talk to your child’s teacher, afterschool leaders and coaches about how they ensure that kids stay safe while in their care. Insist on background checks and Safe and Strong Child© training to ensure leaders in our community are prepared to make all environments safe for children.
- » Advocate for children when talking to legislators



First Witness
CHILD ADVOCACY CENTER



**I STAND
WITH KIDS**



First Witness
CHILD ADVOCACY CENTER



Paint the Town Purple

Alzheimer's Association is painting the town purple for Alzheimer's awareness. Visit these Duluth business below to join the fight against Alzheimer's.

Round Up for Alz at Duluth Candy Company

Through August 21

Customers are invited to donate by ROUNDING UP their purchase to the nearest dollar during the week of August 16-21 to benefit the Walk to End Alzheimer's. Additionally, all profits from Duluth Candy Co's boxed artisan truffles will also be donated to support the walk.
103 E. Superior St, Duluth.

Give Back to Alz at Tommy's Express Car Wash

August 20-22

Tommy's Express Car Wash in Duluth will donate the proceeds for every Works Car Wash all weekend, 7:00AM-9:00PM.
321 E Central Ent, Duluth.

Blood Drive at Kolar Toyota

August 24 | 9:30 a.m. to 5:30 p.m.

Kolar Toyota will donate \$25 for every registered donor. In partnership with Memorial Blood Center. Sign up at mcb.org/searchdrives (sponsor code 2296).
4781 Miller Trunk Hwy, Hermantown.

Paddle it Forward at Bent Paddle Brewing Company

August 26 | 6 to 8 p.m.

Give back with live music and pint discounts for your donation. Each donation also earns entry into a raffle for Bent Paddle merchandise. Come and register your walk team and don't forget to wear purple!
1832 W Michigan St, Duluth.

Walk Info Night at Ursa Minor Brewing

August 31 | 4 to 8 p.m.

Ursa Minor will provide a \$250 donation and encourage customers to grow the pot before 8 p.m.
2415 W Superior St B, Duluth.

Gift Card Campaign at Tavern on the Hill

Starting September 11 (Walk Day)

Diners who donate \$10 or more receive half the value in gift certificates redeemable at any Black Woods restaurant. Donations must be made in \$10 increments.
1102 Woodland Ave, Duluth.

Walk to End Alzheimer's – Twin Ports
Saturday, September 11, DECC

https://act.alz.org/site/TR/Walk2021/MN-Minnesota-NorthDakota?fr_id=14575&pg=entry